

Greetings From

SAN DIEGO

2011 NRMCA's ConcreteWorks &
Board of Director's Meeting



September 25 – 27, 2011
Sheraton San Diego
Hotel & Marina

NATIONAL READY MIXED CONCRETE ASSOCIATION

WELCOME



San Diego is the place to be this September as we bring NRMCA's ConcreteWorks & Board of Director's Meeting to "America's finest city."

Make your plans now to join colleagues from around the country for this informative showcase of all the latest trends and developments in the ready mixed concrete industry. There's something for everyone, as we will present topics on six separate tracks from technology to safety, promotion to business and more. And for the first time, NRMCA is co-locating the Fall NRMCA Board of Director's Meeting with NRMCA's ConcreteWorks.

NRMCA's ConcreteWorks has a reputation for delivering information you and your staff can take home and put to work immediately to improve your operations, quality and efficiency. NRMCA's ConcreteWorks offers you the opportunity to learn from industry leaders and discuss the issues you face every day with colleagues who just might have the solution you're looking for.

This brochure has all the information you'll need to discover everything that NRMCA's ConcreteWorks & Board of Director's Meeting has to offer. Included is a handy subject track grid to help you plot your course for the conference. Be sure to share this brochure with your colleagues, as there truly is something for everyone!

Of course, we all look forward to the 6th Annual National Mixer Driver Championship. This event is certainly a highlight of the conference and shows off the best drivers in the industry. Come cheer for your favorite driver as he/she navigates the challenge course and shows everyone what being the best really means!

I look forward to seeing you in San Diego!

Sincerely,
Robert A. Garbini, P.E.
President, NRMCA



TO SAN DIEGO!

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Come hear great minds discuss the future of our industry.



Tom Freeman, CIMA, CPWA
Senior Vice President – Investments
UBS Financial Services

Tom Freeman began his career as a Financial Advisor with Merrill Lynch in 1989. He joined UBS Financial Services in 2002 in that same capacity working with high net-worth individuals, small institutions and endowments. Mr. Freeman helps clients achieve their objectives utilizing sophisticated planning and investment strategies. Those strategies are the primary reason Mr. Freeman consistently ranks as one of the top advisors in the country, by Barron's magazine.

Mr. Freeman is a Certified Investment Management Analyst, Chartered Private Wealth Advisor and holds an M.B.A. degree in Finance from the University of Notre Dame's Medonza School of Business as well as B.A. degrees in Business and History from the University of Notre Dame. Mr. Freeman maintains his continuing education through the Investment Management Consultants Association in conjunction with the University of Pennsylvania's Wharton School of Business.

Mr. Freeman will discuss the basic supply and demand equation which the government has put in place and its discouraging affect on hiring and job searches, causing the economy to grow at a below-average pace. Mr. Freeman will also discuss how pro-growth policies in the form of lower business taxes will more effectively allow businesses to allocate stimulus funds, making the case that allowing businesses to allocate resources rather than government is a much more valuable way to spend tax dollars, and predicting the likelihood that those types of policies will be adopted.



Dr. Willard H. (Bill) Wattenburg
Senior Research Scientist
Research Foundation at California State
University, Chico

Dr. Willard H. (Bill) Wattenburg is a scientific consultant for the University of California Lawrence Livermore National Laboratory and senior research scientist for the Research Foundation at California State University, Chico. He has been a nuclear weapons designer, member of the USAF Scientific Advisory Board, professor of electrical engineering at UC Berkeley, and co-founder of Berkeley Scientific Laboratories. For the last twenty-five years, he has been a talk show host on KGO Radio AM810, ABC, San Francisco. His popular show, "The Open Line to the West Coast," has been the most listened to show in its time slot in eleven western states. His long and distinguished career in science and invention has focused on creative, logical solutions to complex problems. His most important global contributions, the invention of the nuclear test ban treaty technology known as CORTEX, allowed either side to measure the explosive force of a nuclear weapon without revealing sensitive details to the other side. Armed with anecdotal evidence, stimulating insight, and scientific fact gathered from a lifetime in science, Dr. Wattenburg will discuss how some of the most important issues of our time that directly affect the growth of the concrete industry can be addressed by holding people and groups accountable through straightforward science and broad vision.



Dr. Tanya Wattenburg Komas
Director of the Concrete Industry
Management (CIM) Program
California State University, Chico

Dr. Tanya Wattenburg Komas received her PhD from Texas A&M University, Master's Degree from Columbia University, New York, and Bachelor's Degree from the University of California, Davis. She is the Director of the Concrete Industry Management (CIM) program at California State University, Chico where she teaches and conducts academic and professional research in concrete evaluation and repair, sustainable aspects of concrete, new concrete materials testing, and concrete pavement preservation with industry and Caltrans that includes leading testing of ground-breaking new nano-technologies. Building on the success of ongoing research and testing of the WWII German concrete bunkers at the initial D-Day landing site at Pointe du Hoc, Normandy, France, she now serves under a Cooperative Agreement with the National Park Service as Director of the CSU Chico Field School at Alcatraz Island. With examples from these and other projects, including a powerful, emotional glimpse of the courage and sacrifices of D-Day and lessons learned from them by history and more recently by her and her students, Dr. Komas will begin the session by discussing the need for increasing the collective expectation of personal responsibility and accountability. These together with taking action, or "doing the experiment" in the spirit of Bill Wattenburg's legacy, will help maintain a strong industry in the future.

What you can expect from NRMCA's ConcreteWorks & Board of Director's Meeting.

For the first time, NRMCA's ConcreteWorks is being held in conjunction with the NRMCA Fall Board of Director's meeting. Once again we are bringing together long-standing NRMCA programs mixed with exciting new offerings to become the "must attend" event for the concrete industry.

Beginning in 1958, The Business Administration Conference (BAC) has supported ready mixed concrete finance, HR, and information technology professional with industry-specific business seminars.

Since 1974, the seminars, tours and exhibitors at the Operations, Environmental and Safety (OES) Forum and Expo have given ready mixed concrete fleet, plant, safety and environmental professionals the information and tools they need to succeed.

The Concrete Promotion Track adds seminars designed specifically for concrete sales and promotion professionals. The Technology Track this year will focus on educational programming related to materials, performance and sustainability.

For the 6th year, the National Mixer Driver Championship will bring together our industry's "best of the best" to battle it out for the country's highest honor.

NRMCA's ConcreteWorks & Board of Director's Meeting features:

- NRMCA's brand new Human Resources track and education session;
- Compelling content in high-quality general sessions, breakouts and roundtable discussions;
- Vast networking opportunities;
- Dynamic keynote presentations;
- A 20,000 square foot exhibit hall showcasing the latest technologies, products and services for the concrete industry (with increased exhibit hours); and
- The thrill of the National Mixer Driver Championship on Sunday, September 25, from 7 a.m. to noon.

Check out the full seminar schedule and descriptions of special events on the following pages, then register early to take advantage of fee discounts.

You may register with the enclosed form, or visit www.nrmca.org/Conferences_Events/bod to register on-line. You may also contact Jessica Walgenbach at 888.846.7622, ext. 1152 or jwalgenbach@nrmca.org for any questions or assistance with the registration process.

Register On or Before September 9, 2011 and save over \$100 on NRMCA's ConcreteWorks & Board of Director's Meeting!

Sheraton San Diego Hotel & Marina

1380 Harbor Island Drive | San Diego, CA 92101

Reservations: 619.291.2900

The cut-off date for hotel reservations is Wednesday, August 24, 2011.

More hotel information on page 16.

Stay & Play by the Bay

Nestled at the edge of spectacular San Diego Bay, the Sheraton San Diego Hotel & Marina enjoys panoramic views of the bay and the city skyline yet is just 10 minutes from renowned attractions including the San Diego Zoo, Old Town and Balboa Park.



SCHEDULE AT-A-GLANCE

September 25-27, 2011
San Diego, California

Saturday, September 24

8:00 a.m. – 4:30 p.m.

Registration & Information Desk Open

8:00 a.m. – 6:00 p.m.

Committee, Division and Bureau Meetings
(see full schedule for details)

6:30 p.m. – 7:30 p.m.

Driver Championship Drawing of Starting Position

Sunday, September 25

6:30 a.m. – 6:30 p.m.

Registration & Information Desk Open

7:00 a.m. – 12:00 p.m.

National Mixer Driver Championship

9:00 a.m. – 4:00 p.m.

Committee Meetings
(see full schedule for details)

12:30 p.m. – 5:30 p.m.

Golf Tournament Supporting the RMC Research &
Education Foundation

2:00 p.m. – 4:00 p.m.

National Mixer Driver Championship Written Exam

6:30 p.m. – 8:00 p.m.

Chairman's Welcome Reception in Exhibit Hall

There's something for everyone!

No matter what your everyday job is,
this conference offers the opportunity
to learn about different parts of our
industry, share best practices with peers
and hear ideas from those who may not
do your job, but certainly affect how you
can do it.

Monday, September 26

6:30 a.m. – 5:00 p.m.

Registration & Information Desk Open

7:00 a.m. – 8:00 a.m.

Continental Breakfast in Exhibit Hall

8:00 a.m. – 9:00 a.m.

Opening General Session

9:00 a.m. – 9:30 a.m.

Networking Break in the Exhibit Hall

9:30 a.m. – 11:00 a.m.

Educational Sessions

10:30 a.m. – 1:00 p.m.

*Nominating Committee

11:00 a.m. – 11:15 a.m.

Networking Break in Exhibit Hall

11:15 a.m. – 12:45 p.m.

Education Sessions

1:00 p.m. – 2:30 p.m.

Awards Luncheon in Exhibit Hall

1:00 p.m. – 2:30 p.m.

Promotion/Sales Roundtable Luncheon With Presentation

2:30 p.m. – 4:30 p.m.

*Executive Committee

2:45 p.m. – 4:15 p.m.

Education Sessions

4:15 p.m. – 4:45 p.m.

Networking Break in Exhibit Hall

4:45 p.m. – 5:45 p.m.

Board Meeting FY 2011

6:00 p.m. – 7:30 p.m.

Reception in Exhibit Hall

7:30 p.m. – 9:30 p.m.

Dinner with Driver Championship Awards



Tuesday, September 27

6:30 a.m. – 11:30 a.m.
Registration & Information Desk Open

7:00 a.m. – 8:00 a.m.
Continental Breakfast in Exhibit Hall

7:30 a.m. – 10:00 a.m.
P2P Steering Committee

8:00 a.m. – 9:30 a.m.
Education Sessions

8:00 a.m. – 9:30 a.m.
Government Affairs Committee

9:30 a.m. – 10:00 a.m.
Networking Break in Exhibit Hall

10:00 a.m. – 11:00 a.m.
Closing General Session

11:00 a.m. – 4:00 p.m.
Board Meeting FY 2012 Review

3:30 p.m. – 5:30 p.m.
Research, Engineering & Standards Committee
Task Groups

4:00 p.m. – 6:00 p.m.
Promotion Committee

7:00 p.m. – 9:30 p.m.
CONCRETEPAC Dinner*


*Federal law requires sending information for these events only to NRMCA members with prior authorization forms on file. If you have not submitted your prior authorization, please complete and return enclosed form on page 18 of the brochure. Once prior authorization is on file, information on these events will be sent to you.

Wednesday, September 28

7:00 a.m. – 11:00 a.m.
Research, Engineering & Standards Committee

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**Denotes Closed Meeting*



***Schedule and topics are subject to change.**



Increased exhibit hours
at this year's exposition!

National
Mixer Driver
Championship
Sunday,
September 25

Get in Gear with the Mixer Driver Championship, Expo and Golf

National Mixer Driver Championship

Sponsored by the Truck Mixer Manufacturers Bureau, the 6th Annual National Mixer Driver Championship will be held on Sunday, September 25, 2011 from 7:00 a.m. – 12:00 p.m. More than 30 mixer drivers from around the country are expected to compete for the title "Best of the Best." All registered attendees and guests are welcome to watch the challenge course competition. The winners of the competition will be announced at the Monday Night Awards Dinner!

Golf Tournament

The RMC Research & Education Foundation Fundraising Golf Tournament will take place on September 25, at the Riverwalk Golf Club, in conjunction with NRMCA's ConcreteWorks & Board of Directors Meeting. The tournament will begin at 12:30 p.m. For information on registration and sponsorship opportunities, visit www.rmc-foundation.org/Golf_Tournament.htm or please contact Jennifer Lefevre at 240.485.1151 or email jlefevre@rmc-foundation.org.



The RMC Research & Education Foundation is putting the generous contributions of the concrete and construction community members to work to fund programs that are helping to improve an already superior product in an industry committed to excellence.

The research and educational programs supported by the RMC Research & Education Foundation represent a broad system of projects that are helping to keep the concrete industry on the cutting edge.

NRMCA's ConcreteWorks & Board of Director's Meeting Exposition

The exposition will once again serve as the central meeting place for the conference with top companies showcasing the latest technologies, products and services for the industry. Extended exhibit hours and the integration of the exhibits within the general session meeting space will give you even more opportunities to visit the booths and see what's hot in concrete!

Exhibitors

Don't miss your chance to be among the best! Exhibit space is sold on a first-come first-served basis, so don't wait to reserve your space at the exclusive event. For exhibit information, visit www.nrmca.org/Conferences_Events/bod for the Exhibitor Prospectus or contact Frank Cavaliere at 240.485.1141 or email fcavaliere@nrmca.org.

Are You On Track?

Whether you are seeking operational “how-to” information to apply in the workplace, compliance information to double check industry standards and best practices, or strategically oriented topics that reaffirm Human resource’s value to your organization’s success, you will find educational sessions that meet your unique professional development needs. Session topics address a wide variety of ready mixed industry related topics required to lead today’s workforce and survive in the current economic climate.

Seminar Descriptions

(Organized By Schedule)

COLOR CODED BY TRACK:

- = Operations Topic
- = Safety Topic
- = Environmental Topic
- = Business Topic
- = Promotion Topic
- = Technology Topic
- = Human Resources Topic

Monday, September 26

■ Inspecting Concrete Plants

Monday, September 26, 9:30am – 11:00am

This seminar is designed to provide an overview of the NRMCA plant inspection process for the NRMCA Certification of Ready Mixed Concrete Production Facilities. NRMCA has published a revised plant inspector guide that covers the detail and intent of the requirements in the Plant Certification Check List. This seminar is intended for ready mixed producers and plant inspectors who perform inspections for the NRMCA Plant Certification Program. It is also useful for plant managers and technical personnel to understand what the inspector is looking for.

■ What Works (and Doesn’t Work) in Concrete Promotion & Sales

Monday, September 26, 9:30am – 11:00am

This session features a series of short presentations by attendees about eye-opening promotion and sales successes - and failures- with an explanation about the reasons for that outcome. What Works was the most popular session year after year at the Professional Promoters Workshop and has been as well in NRMCA’s Concrete-Works promotion track.

■ The Result of the 2011 NRMCA Industry Data Survey

Monday, September 26, 9:30am – 11:00am

(repeated at 2:45pm)

This session will review the results of the 2011 edition of the NRMCA Industry Data Survey, including the more significant changes in metrics of ready-mixed concrete operations from 2009 to 2010 and also discuss possible outcomes for the current year given varying economic and political considerations. Detailed information concerning components of a cubic yard of concrete will be discussed as well as trend analysis of various industry metrics. You

won’t want to miss this session as the information in the NRMCA Industry Data Survey is a unique compilation of data that can be found nowhere else

■ State of The Ready Mixed Concrete Industry

Monday, September 26, 9:30am – 11:00am

(repeated at 2:45pm)

Back by popular demand - Robert Garbini, President of NRMCA, will discuss the current state of the industry from both the short and long-term perspectives and address such topics as population growth, current and historic ready-mix production levels, Federal government intervention, and other factors on the horizon regarding the industry in evaluating the state of business today and tomorrow.

■ Roadside Inspections

Monday, September 26, 9:30am – 11:00am

California Highway patrol discusses current safety initiatives concerning heavy duty trucks. Hear how roadside inspections and limits on truck size and weights are being reviewed and what steps are likely to be taken.

■ RMC Energy Audits

Monday, September 26, 9:30am – 11:00am

Plant energy audits are comprehensive evaluations of the actual performance of a plant’s energy using systems and equipment compared against the designed performance level or the industry best practice. The difference between observed performance and “best practice” is the potential for energy and cost savings. ENERGY STAR Partners have found that conducting plant audits is vital to a strong energy management program; without audits it is difficult to continuously improve energy efficiency and demonstrate savings.

■ Risk Assessment Program for Ready Mixed Concrete Producers

Monday, September 26, 9:30am – 11:00am

In our industry, a risk assessment is a thorough look at your ready mixed concrete operations to identify those situations, processes, etc., that may cause harm, particularly to people. The presentation reviews how risk identification is made, how to evaluate how likely and severe the risk is, and how to decide what measures should be in place to effectively control the risk or prevent or control the harm from happening.

Monday, September 26 Continued...

■ Hours of Service Update

Monday, September 26, 9:30am – 11:00am

In 2004 the Federal Motor Carrier Safety Administration (FMCSA) changed the regulations for Hours of Service pertaining to truck drivers. Ever since that date, groups have taken FMCSA from courtroom to courtroom trying to change the regulations. NRMCA's Government Affairs staff will bring us up to date on all the new changes and what we can expect in the near future.

■ Managing Returned Concrete and Wash Water at Ready Mixed Concrete Plants

Monday, September 26, 11:15am – 12:45pm

Managing returned concrete and wash water at ready mixed concrete plants continues to be a challenge for ready mixed concrete producers. Depending on the plant location and the market served there are several options available to concrete producers. One option is to incorporate returned concrete and process water in concrete batches and this can be done successfully with attention to detail. Sustainability and quality are concerns when managing these aspects. This seminar will discuss some options used by ready mixed concrete producers with some success and with a positive impact to the company's bottom line.

■ How to Promote Concrete's Sustainable Benefits (Includes Recent MIT Results)

Monday, September 26, 11:15am – 12:45pm

In response to growing environmental and economic forces, architects, owners, engineers and developers are seeking efficient and innovative building solutions that conserve non-renewable resources. This program offers a detailed look at the concrete industry's commitment to sustainability and how we can effectively communicate that commitment to the design and construction communities. Included in this presentation will be the most recent results from the MIT Concrete Sustainability Hub along with strategies on how to best communicate those results in localities and states.

■ Social Media Success Stories – How Companies are Using Websites Like Facebook to Stay Connected to Current and Potential Customers

Monday, September 26, 11:15am – 12:45pm

This seminar will cover how social websites such as Facebook and Twitter, among others, are being used by companies to expand their message and reach out to a broader customer base. Industry members will share their stories on how they have successfully used these tools to promote the use of their product and win additional clients in the process.

■ Position Your Company for "Thrival"

Monday, September 26, 11:15am – 12:45pm

Moving beyond the economic recession, what must companies do in order to capitalize on the rising tide that

is slowly building in the industry? This session will touch on topics such as cash flow management, balance sheet restructuring and the tools needed to effectively manage the financial operations of your business so that the necessary resources are in place to expand operations and gain market share in a fiscally responsible manner.

■ Fly Ash Update

Monday, September 26, 11:15am – 12:45pm

After the December 2008 accident in Tennessee, when a coal ash holding pond failed, the EPA drafted a proposed rule that would regulate fly ash. This presentation will bring us up-to-date on the issue and give us insight on how this might affect the ready mixed concrete industry.

■ Demographics... Impact on Workplace Policies

Monday, September 26, 11:15am – 12:45pm

Incredible forces of the replacement of the baby boomer generation will create real and significant changes not previously experienced and we have no historical perspective from which to model and predict. The costs to an organization for trying to manage as in the past could be devastating to its present and future survival. Discussion will include how to develop practical analyses, strategies, and tools to identify and align the actions of workforce hiring and retention with a company's business strategy to reduce operating costs and improve employee performance with an eye toward future growth and prosperity.

■ CSA Company Performance Review and Points

Monday, September 26, 11:15am – 12:45pm

The session will help explain the Department of Transportation's new Compliance Safety Accountability (CSA) program. Producer members and DOT officials will discuss their experiences with CSA as the program was rolled out to several beta testing states. The new program replaces the old Safe-Stat program and will result in earlier warnings to producers and drivers alike who may be deficient in fleet and driving metrics.

■ Promotion/Sales Lunchtime Roundtables with Short Presentation "Promoting Concrete with Help from Uncle Sam"

Monday, September 26, 1:00pm – 2:30pm

Round Table Topics:

- Approaches for Developing a Strategic Plan for Promotion
- Gaining Promotion Participation from Producers, Contractors and Other Partners
- Strategies and Successes in Using the FREE Design Assistance Program (DAP)
- Using Media Relations to Boost Local Promotion
- Getting Through to Specifiers on ACI-330 Value
- Cover this Enormous Market: Concrete Overlay Strategies

Presentation: Concrete's interaction with government agencies and regulations might conventionally be summed up within our industry as "less is best." But when it comes to sustainability, concrete gets a strong boost through federal and state regulations that require

solutions well suited for concrete as well as in governments' requirements for their own building programs. This presentation will provide information about regulations and practices of EPA, General Services Administration, Department of Defense and others that can help you successfully promote concrete.

■ **Roller-Compacted Concrete**

Monday, September 26, 2:45pm – 4:15pm

Roller-Compacted Concrete (RCC) is a stiff concrete mixture used in construction of dams and pavements. Construction of RCC pavements is generally simple, fast, and economical and provides long service life with minimal maintenance. This session will cover the general applications and construction of RCC, the general characteristics of the mixture and concepts of proportioning. Also addressed will be differences in the methods used for batching, mixing and production of RCC mixtures compared to conventional concrete.

■ **The Result of the 2011 NRMCA Industry Data Survey**

Monday, September 26, 2:45pm – 4:15pm

(repeated from 9:30am)

This session will review the results of the 2011 edition of the NRMCA Industry Data Survey, including a review of the more significant changes in metrics of ready-mixed concrete operations from 2009 to 2010 and also discuss possible outcomes for the current year given varying economic and political considerations. Detailed information concerning components of a cubic yard of concrete will be discussed as well as trend analysis of various industry metrics. You won't want to miss this session as the information in the NRMCA Industry Data Survey is a unique compilation of data that can be found nowhere else.

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■ **Energy Management for Operations**

Monday, September 26, 2:45pm – 4:15pm

Energy Management for Operations-This producer has the tools and experience to give us a step by step plan for conducting an energy management program at your facility. The key is getting the right people on the job!

■ **2011 NRMCA Fleet Benchmarking Survey**

Monday, September 26, 2:45pm – 4:15pm

Hear how this survey is helping ready mixed concrete companies compare their fleet performance and costs. Diesel, tires, miles per gallon and average fleet age are just some of the metrics to be discussed. A must see for

fleet managers, maintenance personnel and operations personnel.

■ **Emergency Plans for Operations**

Monday, September 26, 2:45pm – 4:15pm

This presentation is designed to explain the OSHA mandated plans of Emergency Action. Are your plants prepared in case the un-thinkable happens? Get an update from this producer and be prepared.

■ **Lone Worker Program**

Monday, September 26, 2:45pm – 4:15pm

Lone worker safety for the ready mixed concrete industry is something that we don't often think about, yet it affects at least some of our employees every day. Working alone is something that virtually every employee at a ready mixed concrete plant is required to do at some point. Some jobs require it more often than others. Often it can be a difficult and demanding job that has a potential for injuries, which is why every producer needs a "Lone Worker Policy."

■ **NRMCA Green-Star Turns 200**

Monday, September 26, 2:45pm – 4:15pm

No, not two hundred years old, but the program now has more than 200 certified plants across the nation and the world. Hear from a producer about NRMCA Green-Star and his story of the 200th Green-Star plant. This producer's success has not all been a "bed of roses."

■ **Alternative Energy**

Monday, September 26, 2:45pm – 4:15pm

This producer was one of the first in the nation to use solar panels at a ready mixed concrete plant. Hear what they did it and what advice they have for you.

■ **Recycled Aggregate in the Mix**

Monday, September 26, 2:45pm – 4:15pm

Crushing left-over concrete and then re-using it in your production cycle is a novel idea but few have attempted it. This producer did and has a story to tell you won't want to miss!

■ **Measuring & Monitoring Environmental Goals**

Monday, September 26, 2:45pm – 4:15pm

Setting environmental goals is relatively easy. Monitoring your progress is another story and actually obtaining measureable quantitative numbers can be extremely challenging. Hear about this producer's system to manage all three.

- = Operations Topic
- = Safety Topic
- = Environmental Topic
- = Business Topic
- = Promotion Topic
- = Technology Topic
- = Human Resources Topic

Monday, September 26 Continued...

■ AED program

Monday, September 26, 2:45pm – 4:15pm

Being prepared for cardiac emergencies at the ready mixed concrete plant with an Automated External Defibrillator (AED) requires more thought than simply choosing a particular model and hanging it on the wall. You'll need to consider whether you need more than one unit, where you'll put it, and whom you'll train to use it. Hear how this producer has introduced an AED program into his operations.

■ Backing Safety

Monday, September 26, 2:45pm – 4:15pm

Statistics show that for every 100 ready mixed concrete trucks in operation a producer will have about eleven backing accidents and that's just too many! This producer tells us how to lower that rate.

■ Distraction Policy

Monday, September 26, 2:45pm – 4:15pm

Studies in our industry and beyond clearly show a correlation between driver distractions, such as cell phone use, and unsafe vehicle operation. This ready mixed concrete producer reviews his policy as well as other programs to identify hazards in the workplace and the application of appropriate controls to reduce risk.

■ Global Harmonization ... MSDS

Monday, September 26, 2:45pm – 4:15pm

The Globally Harmonized System of Classification and Labeling of Chemicals or GHS is an internationally agreed upon system set to replace the various different classification and labeling standards used in different countries. The GHS will use consistent criteria for classification and labeling on a global level. This change in MSDS format will affect everyone in the ready mixed concrete industry and this session will help you be prepared.

■ Tools to Assess Employee Skills and Performance

Monday, September 26, 2:45pm – 3:30pm

For some, employee performance appraisal is an annual ritual. For others, it has become a continuous process by which an employee's understanding of a company's goals and his or her progress toward contributing to them are measured. Performance measurement is an ongoing activity for all managers and their subordinates. There are as many indicators of performance as there are companies and jobs. Various assessment methods can be used in combinations. It is important to choose indicators that align with your company's goals and assessment methods that effectively appraise those indicators.

■ The Importance of Job Descriptions

Monday, September 26, 2:45pm – 4:15pm

All employees like to know what is expected of them and how they will be evaluated. Job descriptions can also be a

great value to employers. Creating a job description often results in a thought process that helps determine how critical the job is, how this particular job relates to others, identifies the characteristics needed by a new employee filling the role, and at the same time reduces possible employer-employee litigation.

■ Converting NRMCA National Account Progress into Local Parking Lot Projects

Monday, September 26, 2:45pm – 3:30pm

Explore the process, tools, successes and roadblocks in winning local parking lot projects of NRMCA National Accounts. The process of securing these projects will be explained and the new online National Account local project database for members and partners will also be demonstrated. If your organization is not winning National Account parking lots then you can increase your chances of success by attending.

■ ACI 330R-08: The Key for Concrete Parking Lot Project Competitiveness

Monday, September 26, 3:30pm – 4:15pm

This session will discuss how incorporating ACI 330R-08 into National Account requirements is opening up project opportunities across the nation. You will learn how to tap these opportunities in your territory and how this approach can work as well in your efforts to win projects of local businesses. Discuss trends in the marketplace and why owners are increasingly recognizing that this specification enables them to save money and enhance the quality of their projects.

Tuesday, September 27

■ Pervious Concrete and Composite Pavement Design

Tuesday, September 27, 8:00am – 8:45am

While the design community has begun to embrace pervious concrete as an effective storm water management Best Management Practices (BMP), there is still hesitation regarding its performance as a durable pavement surface. Composite pavement design can help ease that hesitation and facilitate wider acceptance of pervious while increasing utilization of conventional concrete at the same time. This session will discuss the design and construction of pavement systems utilizing a combination of pervious concrete for light/standard duty and conventional pavement in high traffic/heavy traffic areas.

■ Winning Local Roads Projects: Strategies for Getting Started

Tuesday, September 27, 8:45am – 9:30am

It is a challenge to know where to start your promotion efforts to encourage a city or town to look beyond its standard practices and give concrete a try. Sometimes success can come easier and more quickly starting with smaller projects. This session will cover approaches that will lead to quick success for local projects as well as longer-term strategies to win substantial market share over time.

■ Positioning Your Company for Sale

Tuesday, September 27, 8:00am – 9:30am

Post-recession strategies to effectively prepare your business for sale. This session will look at what a business that will go up for sale should do to be in the best possible position to attract potential buyers at attractive valuations.

■ The Ready Mixed Concrete Company of the Future

Tuesday, September 27, 8:00am – 9:30am

What will a ready mixed company resemble ten years from now? Industry members will shed light on where they believe the industry is headed considering such factors as cement and labor supply, oil and gas price changes, alternative energy sources, population growth and shifts, environmental regulation, mobile computing and technological advances, and the lasting effects of the recession.

■ Chute Rinse-Off Management

Tuesday, September 27, 8:00am – 9:30am

For many producers, jobsite wash down represents the most uncontrolled truck status in the delivery of ready mix concrete as well as becoming an increased environmental concern. Market research indicates that wash down times can be as little as 5 minutes and as great as a ½ hour per load. The bottom line is that with every minute saved; a minimum of \$1.00 is earned. If you save 10 minutes, that equates to \$10 per load or more than \$1.00 per cubic yard. Some producers have achieved tremendous efficiencies of consistently 4 minutes per load. Not only are these producers effectively reducing cost, they are also boosting revenue by capturing fees realizing revenue gains of up to \$25 per load. In this presentation, we will discuss how these savings are realized and highlight a few success stories.

■ Employment Law and Labor- A National Labor Relations Board Update

Tuesday, September 27, 8:00am – 9:30am

Incorrectly navigating the minefield in employment and labor law can be costly for employers. Current hot button trends include increased lawsuits relating to wage and hour issues, sexual orientation, religious and disability discrimination, violence and bullying. Additionally, this industry is watching actions by the National Labor Relations Board vis-à-vis the right of employees to unionize. Hear the latest trends.

■ Sustainability 2011

Tuesday, September 27, 8:00am – 9:30am

Sustainability may be the single biggest issue our industry faces as we pull out of the industry economic downturn. Hear about the current state of “sustainability” in our industry and maybe more importantly, what lies ahead in the near future.

■ = Operations Topic

■ = Safety Topic

■ = Environmental Topic

■ = Business Topic

■ = Promotion Topic

■ = Technology Topic

■ = Human Resources

Topic

Don't miss NRMCA's Awards Luncheon!

Monday 1:00 - 2:30pm in the Exhibit Hall

Environmental Excellence Award

The Commitment to Environmental Excellence Awards competition offers producers national recognition for outstanding contributions to protecting the environment and maintaining sound management practice in their operations.

Producer Excellence in Quality Award

The Producer Excellence in Quality Award recognizes the commitment to quality initiatives of ready mixed concrete producer members by providing a basis to recognize those that strive for continuous improvement through their quality initiatives.

Innovation in Training Award

Recognizes the most innovative ready mix producer training initiative, demonstrating a commitment to training through creative training programs that enhance the employees' and company's performance.

Golf Awards

See who carried the day at Sunday's RMC Research & Education Foundation's Fundraising Golf Tournament!

**Register
Early & Save!**

**Register on or before Sept. 9, 2011
and save over \$100* on
NRMCA's ConcreteWorks &
Board of Director's Meeting!**

*See the Registration form on page 17 for details.

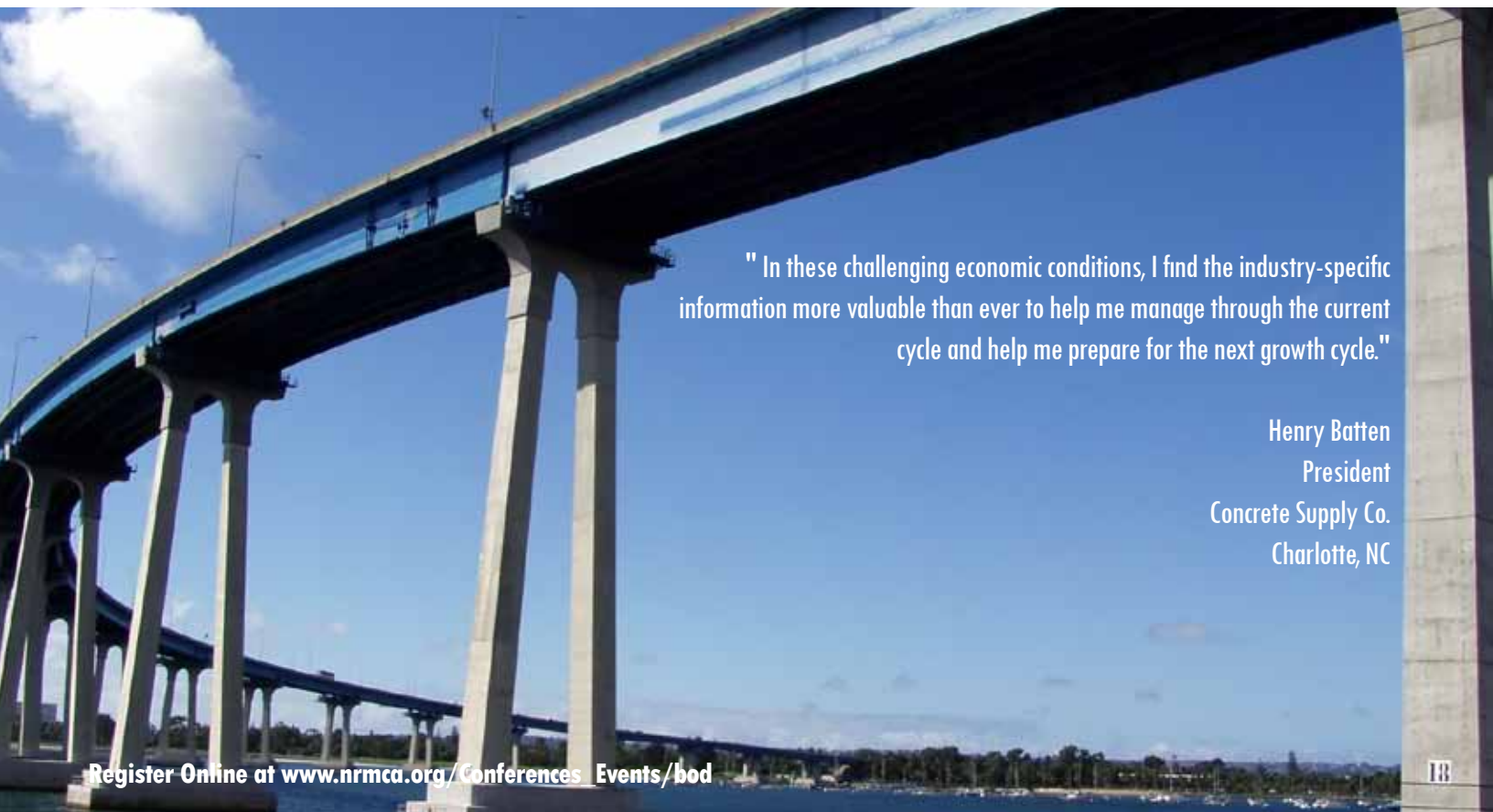
Day/Time	Session Type	Session Title (Schedule subject to change) ► = Expo Hall Open ○ = Closed Meeting
Saturday, September 24		
8:00 a.m. – 4:30 p.m.	All	Registration & Information Desk Open
8:00 a.m. – 10:00 a.m.	Committee	Educational Activities Committee Meeting
10:00 a.m. – 12:00 p.m.	Committee	HR Task Group Meeting
12:00 p.m. – 1:30 p.m.	Committee	Environmental Task Group Meeting
12:00 p.m. – 1:30 p.m.	Committee	Operations Task Group Meeting
12:00 p.m. – 1:30 p.m.	Committee	Safety Task Group Meeting
1:30 p.m. – 3:00 p.m.	Committee	Operations, Environmental & Safety Committee Meeting
3:00 p.m. – 4:30 p.m.	Committee	○ Truck Mixer Manufacturers Bureau Meeting
4:30 p.m. – 5:00 p.m.	Committee	○ Manufacturers Division Board
5:00 p.m. – 6:00 p.m.	Committee	Manufacturers Division General Session
6:30 p.m. – 7:30 p.m.	All	Driver Championship Drawing of Starting Position
Sunday, September 25		
6:30 a.m. – 6:30 p.m.	All	Registration & Information Desk Open
7:00 a.m. – 12:00 p.m.	Event	National Mixer Driver Championship Skills Challenge
9:00 a.m. – 11:30 a.m.	Committee	Sustainability Committee Meeting
10:00 a.m. – 11:30 a.m.	Committee	Business Administration Committee Meeting
10:30 a.m. – 11:30 a.m.	Committee	Materials Division Meeting
12:30 p.m. – 5:30 p.m.	Optional	Golf Tournament Supporting the RMC Research & Education Foundation – <i>Separate registration fee is required, see page 7 for details</i>
1:30 p.m. – 4:00 p.m.	Committee	Pervious Concrete Promotion Subcommittee Meeting
2:00 p.m. – 4:00 p.m.	Drivers	National Mixer Driver Championship Written Exam
6:30 p.m. – 8:00 p.m.	All	► Chairman's Welcome Reception in Exhibit Hall
Monday, September 26		
6:30 a.m. – 5:00 p.m.	All	Registration & Information Desk Open
7:00 a.m. – 8:00 a.m.	All	► Continental Breakfast in Exhibit Hall
8:00 a.m. – 9:00 a.m.	All	Opening General Session <ul style="list-style-type: none"> <i>The Outlook for US Economic Growth, Why it's One of the Slowest Recoveries in Our Country's History and How Best to Accelerate Growth - Tom Freeman</i>
9:00 a.m. – 9:30 a.m.	All	► Networking Break in the Exhibit Hall
9:30 a.m. – 11:00 a.m.	Technology	Technology Breakout <ul style="list-style-type: none"> <i>Inspecting Concrete Plants</i>
9:30 a.m. – 11:00 a.m.	Promotion	Promotion Breakout <ul style="list-style-type: none"> <i>What Works (and Doesn't Work) in Concrete Promotion & Sales</i>
9:30 a.m. – 11:00 a.m.	Business	Business Breakout <ul style="list-style-type: none"> <i>The Results of the 2011 NRMCA Industry Data Survey (repeated at 2:45pm)</i>
9:30 a.m. – 11:00 a.m.	Business	Business Breakout <ul style="list-style-type: none"> <i>State of the Ready Mixed Concrete Industry (repeated at 2:45pm)</i>
9:30 a.m. – 11:00 a.m.	Operations	Operations, Environmental & Safety Breakout <ul style="list-style-type: none"> <i>Roadside Inspections</i> <i>RMC Energy Audit</i>
9:30 a.m. – 11:00 a.m.	Human Resources	Human Resources Producer to Producer Breakout <ul style="list-style-type: none"> <i>Risk Assessments</i> <i>Hours of Service Update</i>
10:30 a.m. – 1:00 p.m.	Committee	○ Nominating Committee Meeting
11:00 a.m. – 11:15 a.m.	All	► Networking Break in Exhibit Hall
11:15 a.m. – 12:45 p.m.	Technology	Technology Breakout <ul style="list-style-type: none"> <i>Managing Returned Concrete and Wash Water at Ready Mixed Concrete Plants</i>
11:15 a.m. – 12:45 p.m.	Promotion	Promotion Breakout <ul style="list-style-type: none"> <i>How to Promote Concrete's Sustainable Benefits (Includes Recent MIT Results)</i>

■ = All
■ = Operations
■ = Safety
■ = Environmental
■ = Business
■ = Promotion
■ = Technology
■ = Human Resources
□ = Board

Day/Time	Session Type	Session Title (Schedule subject to change) ► = Expo Hall Open ○ = Closed Meeting
Monday, Sept. 26 (cont.)		
11:15 a.m. – 12:45 p.m.	Business	Business Breakout <ul style="list-style-type: none"> • <i>Social Media Success Stories – How Companies are Using Websites Like Facebook to Stay Connected to Current and Potential Customers</i>
11:15 a.m. – 12:45 p.m.	Business	Business Breakout <ul style="list-style-type: none"> • <i>Position Your Company for “Thrival”</i>
11:15 a.m. – 12:45 p.m.	Human Resources	Human Resources Breakout <ul style="list-style-type: none"> • <i>Fly Ash Update</i> • <i>Demographics...Impact on Workplace Policies</i>
11:15 a.m. – 12:45 p.m.	Safety Operations	Safety & Operations Breakout <ul style="list-style-type: none"> • <i>CSA Company Performance Review and Points</i>
1:00 p.m. – 2:30 p.m.	All	► Awards Luncheon in Exhibit Hall
1:00 p.m. – 2:30 p.m.	Promotion	Promotion/Sales Roundtables Luncheon with Special Presentation “Promoting Concrete with Help from Uncle Sam” Round Table Topics: <ul style="list-style-type: none"> • Approaches for Developing a Strategic Plan for Promotion • Gaining Promotion Participation from Producers, Contractors and Other Partners • Strategies and Successes in Using the FREE Design Assistance Program (DAP) • Using Media Relations to Boost Local Promotion • Getting Through to Specifiers on ACI-330 Value • Cover this Enormous Market: Concrete Overlay strategies
2:30 p.m. – 4:30 p.m.	Committee	○ Executive Committee Meeting
2:45 p.m. – 4:15 p.m.	Technology	Technology Breakout <ul style="list-style-type: none"> • <i>Roller-Compacted Concrete</i>
2:45 p.m. – 4:15 p.m.	Promotion	Promotion Breakout <ul style="list-style-type: none"> • <i>2:45-3:30 p.m. - Converting NRMCA National Account Progress to Local Parking Lot Projects</i> • <i>3:30-4:15 p.m. - ACI 330R-08: The Key for Concrete Parking Lot Project Competitiveness</i>
2:45 p.m. – 4:15 p.m.	Business	Business Breakout <ul style="list-style-type: none"> • <i>The Results of the 2011 NRMCA Industry Data Survey (repeated from 9:30am)</i>
2:45 p.m. – 4:15 p.m.	Business	Business Breakout <ul style="list-style-type: none"> • <i>State of the Ready Mixed Concrete Industry (repeated from 9:30am)</i>
2:45 p.m. – 4:15 p.m.	Operations	Operations Producer to Producer Breakout <ul style="list-style-type: none"> • <i>Energy Management for Operations</i> • <i>2011 NRMCA Fleet Benchmarking Survey</i> • <i>Emergency Plans for Operations</i> • <i>Lone Worker Program</i>
2:45 p.m. – 4:15 p.m.	Environmental	Environmental Producer to Producer Breakout <ul style="list-style-type: none"> • <i>NRMCA Green-Star Turns 200</i> • <i>Alternative Energy</i> • <i>Recycled Aggregate in the Mix</i> • <i>Measuring & Monitoring Environmental Goals</i>
2:45 p.m. – 4:15 p.m.	Safety	Safety Producer to Producer Breakout <ul style="list-style-type: none"> • <i>AED Program</i> • <i>Backing Safety</i> • <i>Distraction Policy</i> • <i>Global Harmonization...MSDS</i>
2:45 p.m. – 4:15 p.m.	Human Resources	Human Resources Producer to Producer Breakout <ul style="list-style-type: none"> • <i>Tools to Assess Employee Skills and Performance</i> • <i>The Importance of Job Descriptions</i>
4:15 p.m. – 4:45 p.m.	All	► Networking Break in Exhibit Hall
4:45 p.m. – 5:45 p.m.	Board	Board Meeting FY 2011 Review
6:00 p.m. – 7:30 p.m.	All	► Reception in Exhibit Hall
7:30 p.m. – 9:30 p.m.	All	Dinner with Driver Championship Awards
Tuesday, September 27		
6:30 a.m. – 11:30 a.m.	All	Registration & Information Desk Open

Day/Time	Session Type	Session Title (Schedule subject to change) ▶ = Expo Hall Open ○ = Closed Meeting
Tuesday, Sept. 27 cont...		
7:00 a.m. – 8:00 a.m.	All	▶ Continental Breakfast in Exhibit Hall
7:30 a.m. – 10:00 a.m.	Committee	P2P Steering Committee Meeting
8:00 a.m. – 9:30 a.m.	Committee	Government Affairs Committee Meeting
8:00 a.m. - 9:30 a.m.	Promotion	Promotion Breakout <ul style="list-style-type: none"> • 8:00-8:45 a.m. - Pervious Concrete & Composite Pavement Design • 8:45-9:30a.m. - Winning Local Roads Projects
8:00 a.m. - 9:30 a.m.	Business	Business Breakout <ul style="list-style-type: none"> • Positioning Your Company for Sale
8:00 a.m. - 9:30 a.m.	Business	Business Breakout <ul style="list-style-type: none"> • The Ready Mixed Concrete Company of the Future
8:00 a.m. - 9:30 a.m.	Operations Environmental Safety	Operations, Environmental & Safety Breakout <ul style="list-style-type: none"> • Chute Rinse-Off Management • Employment Law and Labor/National Labor Relations Board Update
8:00 a.m. - 9:30 a.m.	Operations Environmental Safety	Operations, Environmental & Safety Breakout <ul style="list-style-type: none"> • Sustainability 2011
9:30 a.m. – 10:00 a.m.	All	▶ Networking Break in Exhibit Hall
10:00 a.m. – 11:00 a.m.	All	Closing General Session <ul style="list-style-type: none"> • The Challenge of Accountability and Taking Action through Science: A Path Forward for the Concrete Industry - Dr. Willard H. (Bill) Wattenburg & Dr. Tanya Wattenburg Komar
11:00 a.m. – 4:00 p.m.	Board	Board Meeting FY 2012 Review
12:30 p.m. – 4:00 p.m.	Optional	Off Site Tours
3:30 p.m. – 5:30 p.m.	Committee	Research, Engineering & Standards Task Group Meeting
4:00 p.m. – 6:00 p.m.	Committee	Promotion Committee
7:00 p.m. – 9:30 p.m.	All	CONCRETEPAC Dinner – Separate registration fee is required, see page 18
Wednesday, Sept. 28		
7:00 a.m. – 11:00 p.m.	Committee	Research, Engineering & Standards Committee Meeting

- = All
- = Operations
- = Safety
- = Environmental
- = Business
- = Promotion
- = Technology
- = Human Resources
- = Board



" In these challenging economic conditions, I find the industry-specific information more valuable than ever to help me manage through the current cycle and help me prepare for the next growth cycle."

Henry Batten
 President
 Concrete Supply Co.
 Charlotte, NC

REGISTRATION INFORMATION & POLICIES

Your registration fee includes NRMCA's ConcreteWorks and Board of Director's Meeting registration, registration materials and attendance at education sessions and social functions. The Golf Tournament & CONCRETEPAC Dinner requires a separate registration form* and fee. *See last page of this brochure for form to request CONCRETEPAC Dinner information.

Advance Registration

On or before Friday, September 9, 2011

Member Delegate:	\$625.00
Member Spouse/Guest:	\$275.00
Non-Member Delegate:	\$750.00
Non-Member Spouse/Guest:	\$375.00

Late Registration

After Friday, September 9, 2011

Member Delegate:	\$750.00
Member Spouse/Guest:	\$400.00
Non-Member Delegate:	\$875.00
Non-Member Spouse/Guest:	\$500.00

3 WAYS TO REGISTER:



Register online at www.nrmca.org/Conferences_Events/bod



Send Registration form with a check or credit card (AMEX, VISA and MC accepted) payment to:

NRMCA, C/O Suntrust Bank

P.O. Box 79433
Baltimore, MD 21279



Or fax to 301.565.8200 (Credit cards only)

SPOUSE/GUEST REGISTRATION: All spouses and/or guests must be non-industry attendees. Any industry professionals attending NRMCA's ConcreteWorks & Board of Directors meeting must pay the delegate registration fees.

AGE LIMITS: Registrants over age 12 must pay the registration fee. Children under age 12 need not pay the registration fee, but must be registered as an attendee.

CANCELLATION/REFUND POLICY: All cancellations must be made in writing to the NRMCA Meetings Department at 900 Spring Street, Silver Spring, MD 20910 or meetings@nrmca.org. Any cancellation of a registration for NRMCA's ConcreteWorks & Board of Directors Meeting must be received on or before September 5, 2011 to be honored, and is subject to a \$100 administration fee. **NO REFUNDS WILL BE MADE AFTER THIS DATE.** Substitutions for registrations may be made in writing to the NRMCA Meetings Department.

CONFIRMATION: Confirmation of registration will be e-mailed to all registrants within 72 hours of receipt of registration. Please list the e-mail address of everyone who should receive a copy of the confirmation on your registration form. Badges and meeting materials will be distributed on-site.

QUESTIONS: If you would like additional information or have any questions, please contact Jessica Walgenbach, Director of Meetings at 888.846.7622 ext. 1152 or email the NRMCA Meetings Department at meetings@nrmca.org.

GOLF For more information about the RMC Research & Education Foundation Golf Tournament, please contact Jennifer Lefevre at jlefevre@rmc-foundation.org or 240.485.1151.

CONCRETEPAC: For more information about the CONCRETEPAC Events, please contact Kerri Leininger at kleininger@nrmca.org or 240.485.1159.

NRMCA's Responsibility: Hotel contracts require NRMCA to be financially liable for unused sleeping rooms. The sleeping room rate covers the cost of meetings space, upkeep and utilities of the hotel. Staying at the convention hotel also provides you with the benefit of after-hours networking and easy accessibility to meetings and sessions. Please help NRMCA avoid unnecessary penalties.

HOTEL AND TRAVEL INFORMATION



Sheraton San Diego Hotel & Marina

1380 Harbor Island Drive

San Diego, CA 92101

Reservations: 619.291.2900

Fax: 619.692.2337

HOTEL RESERVATIONS: **The cut-off date for hotel reservations is Wednesday, August 24, 2011.** Individuals are asked to make their own hotel reservations by calling the Sheraton San Diego Hotel directly at 619.291.2900. When calling please mention you are with the National Ready Mixed Concrete Association. Group hotel rates are as follows:

Traditional Room - \$159.00 per night + applicable taxes & fees

Deluxe Room - \$179.00 per night + applicable taxes & fees

Club Level - \$209.00 per night + applicable taxes & fees

Suites - \$400.00 + per night + applicable taxes & fees

**The block of rooms and room types are limited. We suggest that you make your hotel reservations as soon as possible.*

ROOM DEPOSIT AND HOTEL RESERVATION CANCELLATION

POLICY: A deposit of the first night's room rate and tax will be taken at the time your reservation is made. The deposit is fully refundable up to 24 hours prior to the date of your arrival. Cancellations within 24 hours will be charged one night's room rate plus tax. Should you need to cancel your reservation, please have the confirmation number or the credit card number used to reserve the room available when calling. An early departure fee of \$100.00 will apply if a reservation checks out prior to the confirmed checkout date.

AIRPORT INFORMATION: San Diego International Airport (SAN) is the closest major airport. It is approximately 1.0 mile from the Sheraton San Diego Hotel & Marina.

GROUND TRANSPORTATION INFORMATION: A taxi from the airport will cost approximately \$6.00 each way. The hotel provides a complimentary airport shuttle that runs every 20-25 minutes from Terminals 1 & 2 at the airport between the hours of 5:00 a.m. and 12:00 a.m. If you require transportation outside of these hours or from the Commuter Terminal, please contact the hotel directly for pick up at 619.291.2900. The hotel shuttles are gray, blue and white.

TEMPERATURES: San Diego enjoys beautiful weather year round with an average daily temperature of 70.5 degrees F.

DRESS: Business casual attire is appropriate for program sessions; resort wear or cocktail attire is appropriate for social functions.

DINING: Whether you want to catch the latest sports news or cater to your palate with contemporary American cuisine there are a number of casual dining options on property for you.

Harbor's Edge: Serving contemporary American cuisine with spectacular Marina views.

Quinn's: Sports bar with views of the WaterWorks pool and Marina. Also features billiards, signature favorites and local microbrews.

Tapatini: Where martinis are redefined and Spain's legendary Tapas are prepared using inspired ingredients of Baja, South & Latin American origin.

BTL Lounge & Café: Located in the Bay Tower with views of the San Diego Bay open for breakfast daily. Lounge features cocktails and light fare beginning at 5:00 p.m.



Welcome to San Diego!

NRMCA's ConcreteWorks & Board of Director's Meeting
September 25-27, 2011 | Sheraton San Diego Hotel & Marina

Register by Fax: 301.565.8200 Attn: Meetings Dept. | **Mail:** NRMCA, c/o Suntrust Bank P.O. Box 79433, Baltimore, MD 21279
Credit Card Payment Only

First Name _____		Last Name _____		Email _____	
Title _____		Company _____			
Mailing Address _____					
City _____		State/Province _____		Country _____	
Zip/Postal Code _____		Telephone _____		Fax _____	
Spouse/Guest Name _____				Age of Guest (if under 18) _____	
Emergency Contact Name _____		Telephone _____		Relationship _____	
E-mail of person to receive confirmation _____					
Please Indicate if you have any special needs _____					

REGISTRATION		
Your registration fee includes NRMCA's ConcreteWorks and Board of Directors Meeting registration, registration materials and attendance at education sessions and social functions. The Golf Tournament & CONCRETEPAC Dinner require separate registration forms and fees.	Advanced Registration on or before Friday, September 9, 2011	Late Registration after Friday, September 9, 2011
Member Delegate	<input type="checkbox"/> \$625	<input type="checkbox"/> \$750
Member Spouse/Guest	<input type="checkbox"/> \$275	<input type="checkbox"/> \$400
Non-Member Delegate	<input type="checkbox"/> \$750	<input type="checkbox"/> \$875
Non-Member Spouse/Guest	<input type="checkbox"/> \$375	<input type="checkbox"/> \$500

REGISTRATION TOTAL: \$ _____

PAYMENTS Registration will not be processed without payment

Payment Method: American Express | MasterCard | VISA | Check Enclosed (made payable to NRMCA in U.S. funds drawn from a U.S. bank only)

Credit Card Number _____ Expiration Date: _____ Signature _____

Cardholder Name as it appears on card: _____ (charge will appear as NRMCA)

DEMOGRAPHIC INFORMATION Please be sure to complete ALL information below, or your registration form will not be processed.

- 1. MY MAIN INTEREST IS** Business Administration/Finance/HR/IT Operations, Environmental & Safety Promotion Technology Education
- 2. I WOULD LIKE TO BE A MEMBER OF THE FOLLOWING COMMITTEE(S) (Select ALL that apply)**
 Operations, Environmental & Safety Business Administration Research/Engineering/Standards (P2P) Concrete Promotion Human Resources

<p>3. JOB TITLE (Select ONE)</p> <input type="checkbox"/> President/CEO <input type="checkbox"/> Vice President <input type="checkbox"/> Director <input type="checkbox"/> Manager <input type="checkbox"/> Controller/Treasurer/CPA <input type="checkbox"/> Supervisor/Superintendent <input type="checkbox"/> Coordinator/Trainer <input type="checkbox"/> Engineer <input type="checkbox"/> Dispatch <input type="checkbox"/> Sales <input type="checkbox"/> Driver <input type="checkbox"/> Other _____	<p>4. BY AREA (Select ALL that apply)</p> <input type="checkbox"/> Environmental <input type="checkbox"/> Safety <input type="checkbox"/> Production/Operations <input type="checkbox"/> Maintenance/Equipment <input type="checkbox"/> Finance <input type="checkbox"/> Human Resources <input type="checkbox"/> Information Technology <input type="checkbox"/> Technical Services <input type="checkbox"/> Marketing/Promotion/Concrete Markets <input type="checkbox"/> Driver/Driver Championship <input type="checkbox"/> Customer Service <input type="checkbox"/> Sales <input type="checkbox"/> Other _____	<p>5. TYPE OF OPERATION (Select ONE)</p> <input type="checkbox"/> Producer <input type="checkbox"/> Equipment Manufacturer/Dealer <input type="checkbox"/> Materials Supplier <input type="checkbox"/> Contractor <input type="checkbox"/> Designer/Specifier/Consultant <input type="checkbox"/> Association <input type="checkbox"/> Faculty/Student <input type="checkbox"/> Admixtures <input type="checkbox"/> Press <input type="checkbox"/> Other _____ <p>6. I HAVE ATTENDED ONE OR MORE OF THESE EVENTS FOR</p> <input type="checkbox"/> First Time <input type="checkbox"/> 5-7 years <input type="checkbox"/> 2-4 years <input type="checkbox"/> More than 7 years	<p>7. NUMBER OF EMPLOYEES</p> <input type="checkbox"/> 10 or less <input type="checkbox"/> 101-250 <input type="checkbox"/> 11-50 <input type="checkbox"/> 251-500 <input type="checkbox"/> 51-100 <input type="checkbox"/> 501 or more <p>8. NUMBER OF MIXER TRUCKS (If Applicable)</p> <input type="checkbox"/> 5 or less <input type="checkbox"/> 31-75 <input type="checkbox"/> 6-15 <input type="checkbox"/> 76-100 <input type="checkbox"/> 16-30 <input type="checkbox"/> 101 or more
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CONCRETEPAC Information Request Form

Events are being planned that will give you the opportunity to support CONCRETEPAC, your industry's voice in Washington. FEC laws require us to have prior authorization before we can send you event details and registration information. Complete the form below to receive the information in a separate mailing.

NRMCA CONCRETEPAC AUTHORIZATION FOR SOLICITATION

The Federal Election Commission requires that CONCRETEPAC obtain prior approval before we can solicit individuals or a company's personnel.

I authorize NRMCA CONCRETEPAC to solicit the officers, directors, administrative and other management personnel of _____.
(Company Name)

(Please Print Name) (Date)

For 2011: _____
(Signature)

For 2012: _____
(Signature)

For 2013: _____
(Signature)

Optional:

_____ I wish to control the distribution of solicitation materials and will need _____ copies of NRMCA CONCRETEPAC solicitation materials.

_____ I would like NRMCA CONCRETEPAC to distribute solicitation materials only to specific employees. Their names and addresses are attached.

Return this form to: Heather Houck/CONCRETEPAC
900 Spring Street
Silver Spring, MD 20910
(301) 565-8200 (Fax)

WHAT THE LAW SAYS:

All corporations are prohibited from making contributions to political action committees, but their officers or employees are not prohibited from contributing on an individual basis.

It is necessary for us to obtain corporate approval before NRMCA CONCRETEPAC may solicit contributions from you or your employees.

Your contribution to NRMCA CONCRETEPAC, or any other multi-candidate PAC, does not prohibit you from making personal contributions to the campaign committees or favorite candidates (limited to \$1,000 per candidate per election). You are limited in that your corporation may not approve solicitations from more than one trade association for the same calendar year.

Copies of our reports are filed with the Federal Election Commission and are available for purchase from the agency's Washington, D.C. office at 999 E Street, N.W.
Copies are also available from NRMCA.



Thanks To Our 2011 Sponsors!



NRMCA Super Sponsors*

**Super Sponsors are those who sponsor all NRMCA events*



NRMCA's ConcreteWorks Sponsors



Board of Director's Meeting Sponsors



NATIONAL READY MIXED CONCRETE ASSOCIATION



NRMCA

900 Spring Street
Silver Spring, MD 20910
www.nrmca.org