



MINUTES
NRMCA Educational Activities Committee Meeting
Saturday, September 24, 2011
Sheraton San Diego Hotel and Marina
San Diego, CA
Presiding Officer: Patsy Bergquist

Attendees: see Sign-in Sheet attached at document's end

1. Call to order and introductions - Patsy Bergquist
2. Antitrust statement - Patsy Bergquist
3. ACTION: approval of minutes of March 20, 2011 – Patsy Bergquist
4. UPDATE: RMC Research & Education Foundation- Jennifer LeFévre
 - a. The Foundation funds Massachusetts Institute of Technology's (MIT) ongoing research through the MIT Concrete Sustainability Hub. Its work has set a new standard in life-cycle assessment (LCA) modeling. The three reports published in August, 2011, discuss initial findings on the life-cycle environmental and economic costs of pavement, commercial buildings and residential building. The results provide a rigorous means of testing the relative environmental impact of paving and building materials and design alternatives. Download summaries of the reports and presentations from the August 2011 presentations are available on the Foundation's, NRMCA's and PCA's websites.
 - b. The Foundation is also funding new structural courses for cast-in-place, a summit with ASCE for government municipality training to cover sustainability and pervious concrete, the next level of guidelines for sustainability.
 - c. The Foundation welcomes proposals and suggests that the CCSP II revision be submitted since it is a total re-write of the curriculum. ACTION: Eileen will work with the CCSP Task Group, and when a proposal is ready, submit it to the Foundation.
5. UPDATE: OES Committee – Eileen Dickson
 - a. The release of FMCSA's CSA safety system will play a critical role in a producer's interaction with drivers to safer behavior. The 5 operations courses are reexamining curriculum content to ascertain what updates should be included to reinforce positive behavior change.
 - b. The "Lone Worker" curriculum/publication is out for its final review with the Safety Task Force.
 - c. OES courses are beginning to see a slow rise in attendance. The Supervision course should increase in awareness in light of an increasing importance regarding a company's interaction with staff in relation because of the federal government's new NLRB poster requirement and FMCSA-CSA.
 - d. The Driver Championship will be held tomorrow (9/25). Please come support the drivers at the competition and at the Awards Dinner Monday night.

6. UPDATE: RES Committee - Eileen Dickson
 - a. Launch of TIP series (Technology in Practice)
 - b. Projected late 2012, one day *Technical Procedures and Practices* class
7. UPDATE: Government Affairs Committee - Kevin Walgenbach
 - a. FMCSA's upcoming Drivers' Hours of Service new changes (handout)
 - b. Drivers' Hours of Service NRMCA learning module (discussion)
 - c. Discussion of NLRB poster ruling implementation on November 14, 2011.
8. UPDATE: EAC Key Fiscal 2012 Projects
 - a. NRMCA will launch a pay-per-view, online, interactive mixer driver training program late Fall/early winter 2012. Each company can purchase access to the title for 30 days (only) for \$100.00. The company will manage the driver log on and participation. Each driver must score 100% on the exam to print a certificate of completion which will serve as proof of training and competency. One title will be free as NRMCA's contribution to the industry. It will be on 3-point climbing to address the industry #1 accident: slips/trips/falls. It will also serve as the company's practice module for the rest of the titles. In 2012, NRMCA expects to launch about 12 titles, with more as the years progress.
 - b. A DVD about the industry, concentrating on the mixer's function, for parents/producers visiting elementary schools will be ready in Spring 2012.
 - c. **ACTION:** The Committee approved conversion of the 3 day leadership workshop to a series of webinars, to launch in a beta format in Winter 2011-2012. This will start as a beta test of 2 titles. Based on industry acceptance/registrations, further development of leadership topics could ensue.
 - d. Certified Concrete Sales Professional (CCSP) Module II Task Group update: Two action items are to continue to scrutinized and update Module II. It discusses the shift in the business relationship and practices between producers and their customers. The goal for the revision is to incorporate recent paradigm shifts in the sales/bidding relationship between producers and their customers. The class's end goal is to greatly improve ready mixed concrete sales reps' ability to meet customer needs, thereby increasing the cubic yardage sold and reducing the producer's liability. EAC would like input from members about the changes. **ACTION 1:** Eileen will continue to direct gathering information, placing a request for help in NRMCA's weekly e-news. **ACTION 2:** Once the direction is complete, EAC will apply for a grant to the RMC Research and Education Foundation, as advised by the Foundation's Jennifer Lefèvre.
 - e. UPDATE: Mentor Driver new editions of technical lessons for mixer drivers. Also expanding new lessons to Spanish. In progress: harassment and environmental reporting procedures lessons for mid-level managers.
9. Open forum: other business, suggestions, and questions
 - a. There was a discussion about NRMCA's pre-conference document taught in CCSP IV. The question about poor field testing standards and codes covered in the document will be referred to the RES Committee.
 - b. In reference to poor field testing by third parties, the group discussed last winter's release of NRMCA's Field testing Grade II. Because it follows ACI's Field Technician Level I, the program was discussed with ACI. It is delivered in the same format as ACI and NRMCA (Previous) certifications.
10. Next Meeting - March 4-6, Savannah Marriott Riverfront, Savannah, GA
11. Adjournment

 9/29/11

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Sign-In Sheet- Please Print

IMPORTANT: Completing this form signifies that you have read the NRMCA Antitrust Statement and are prepared to comply with the Statement and adhere to its principles.

Name	Address	Telephone Number FAX Number Email Address	Please Check One Below
David Sethre	Co 304 Cassidy Hwy, Md, 1 Add _____ C/S/Z OTTERSTAL, MD 56571	P 701-371-4497 F _____ E dsethre@ndconcrete.com	Active Committee Member <input checked="" type="checkbox"/> Corresponding Committee Member Visitor/Guest
Henry Hanga	Co 1113 4th Ave N.E. Add Duluth, MN 55829 C/S/Z clay, MN 56529	P 701-238-6556 F _____ E hank.hanga@stroc.com	Active Committee Member <input checked="" type="checkbox"/> Corresponding Committee Member Visitor/Guest
Jennifer Lefevre	Co _____ Add _____ C/S/Z _____	P _____ F _____ E _____	Active Committee Member Corresponding Committee Member Visitor/Guest
John Ware	Co Tiring Materials Inc. Add 8032 N. State Rd. 9 C/S/Z Greenfield, IN 46140	P _____ F _____ E _____	Active Committee Member Corresponding Committee Member <input checked="" type="checkbox"/> Visitor/Guest
Tom Baird	Co Conco Companies Add 510 Sherman Parkway C/S/Z Springfield, MO 65804	P _____ F _____ E _____	Active Committee Member Corresponding Committee Member <input checked="" type="checkbox"/> Visitor/Guest
Mike Kennis	Co The Building Materials Co. Add 19370 Kowman Rd C/S/Z Chanhassen, MN 55110	P 800-391-7688 E mikennis@buildingmaterials.com	Active Committee Member Corresponding Committee Member Visitor/Guest
Aby Bergquist	Co Cheney Enterprises Add PO Box 578 C/S/Z Waldorf, MD 20601	P 301-930-5083 F _____ E bergquist@cheney.com	Active Committee Member Corresponding Committee Member Visitor/Guest

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Name	Address	Telephone Number FAX Number Email Address	Please Check One Below
Kevin Walyerbach	Co _____ Add <u>NRCA</u> C/S/Z _____	P _____ F _____ E _____	Active Committee Member Corresponding Committee Member Visitor/Guest
Eileen Dickson	Co _____ Add <u>NRCA</u> C/S/Z _____	P _____ F _____ E _____	Active Committee Member Corresponding Committee Member Visitor/Guest
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