

2011 CALL FOR ENTRIES



Get your innovative training program the recognition it deserves.

You work hard to create effective training, and the payoff is better productivity, safety and customer service. Now, you can earn another benefit: Recognition. The annual *Innovation in Training* award does just that—it recognizes the most innovative training practice of the year—and now's the time to submit yours to vie for the 2011 honor.

NRMCA, along with the "Concrete Industry Management" program at Middle Tennessee State University, sponsors this annual award. Now in its seventh year, the winner is selected by faculty of the "Concrete Industry Management" program and will be recognized at the 2011 NRMCA ConcreteWorks™ in San Diego, CA, September. 25-27. The winner will also enjoy the recognition that comes from sharing details of the training program in a "Best Practices" feature article, to be published in NRMCA's Concrete-in-Focus*. Additionally, all entries receive a certificate of recognition.

Get your training program the recognition it deserves. Submit your entry for the seventh annual *Innovation Training Award* today.

To enter: No later than **July 31, 2011**, submit a one page Executive Summary about your program. Include: 1) the problem, 2) the training solution, and 3) the outcome. We highly encourage submittal of other supportive material and the actual program content for the judges' assessment. Submit your entry to: Eileen Dickson, Vice President of Education, National Ready Mixed Concrete Association, 900 Spring Street, Silver Spring, MD 20910. For more information, contact Eileen Dickson, at 1-888-846-7622, x 1164, via email at edickson@nrmca.org, or visit nrmca.org/awards and click on the *Innovation in Training Award* link.



*By entering, you agree, that if chosen as the winner, you will share your innovative training program in a "Best Practices" feature article, to be published in Concrete-in-Focus.