



NRMCA Lifetime Achievement Award for Promotion Nomination Information/ Optional Form

The NRMCA Lifetime Achievement Award for Promotion is awarded annually (or less frequently) to a Ready Mix concrete professional distinguished by a career that demonstrated outstanding leadership, dedication and achievement in support of concrete promotion and industry advancement. Nominees for this award must be former or present employees of NRMCA member companies who are retired or deceased. You can help one of these industry champions get deserved acknowledgement by nominating him or her for this prestigious award.

There is no restriction on who may offer a nomination for the Lifetime Achievement Award for Promotion. Completion of this form is not required for nominations, but written submissions are required. To ensure most serious consideration all nominations should include basic information of the kind requested on this form.

In addition to your contact information, it is important that you provide details about the nominee's promotional efforts over their career in some or all of the following performance categories. Nominations longer than two pages are discouraged--judges will request additional information if needed during the review process. You may attach additional pages or references, however, as appropriate.

My Name (Nominator): _____ Company: _____

E-mail Address: _____ Phone Number: _____

Nominee Name: _____ (Most Recent) Company: _____

Information about Nominee for Judges to Consider:

1. The nominee's concrete industry career covered this approximate timeframe:

2. Involvement in local, state and national trade association promotional activities:

3. The nominee was a concrete industry promotion leader in these ways:

4. The nominee's dedication to industry promotion can be seen through from the following:

5. Particularly noteworthy promotion success or conversion to concrete by nominee:

6. Special characteristics or approaches of the nominee that sets him/her apart from peers:

7. Other information that attests to the promotion experience and success of nominee over their career;

Please e-mail this completed form to Glenn Ochsenreiter at gochsenreiter@nrmca.org or fax to Glenn at 301-585-4219. You may also call Glenn for more information at 240-485-1140.