



# SPONSORSHIP PACKAGES

## **NRMCA SPONSORSHIP OPPORTUNITIES 2023**





[Click here to see more photos from our events!](#)

# SPONSORSHIP PACKAGES

## Reaffirm your corporate brand and show your support for NRMCA by becoming a sponsor in 2023!

This year, NRMCA will host virtual events, meetings and expert education and training courses. From networking with colleagues from across the United States to participating in numerous online seminars and committee meetings, NRMCA attendees can bring to their businesses new information and techniques to meet current and new challenges.

### The Benefits of Showcasing Your Company

Executives, board members, producers and other industry leaders attend NRMCA's events for new ideas, products and services to take their work to the next level. Our sponsorship packages allow companies ample opportunities to place their name and products right in front of the industry's senior ready mixed concrete professionals, cement and other concrete-segment personnel while getting the most efficient ROI.

As a sponsor, your company logo and/or name will appear at the association's most important events. At these online and physical venues, your sponsorship will be announced, featured on banners, printed on handouts, displayed during meals and breaks and showcased on other materials. In media, your logo will be linked to your website. These are sponsorship opportunities that will help connect you with NRMCA members in 2023. Sign up now and be part of a precisely-targeted media program that reaches the people you need to reach. It all adds up to a great investment with great return.

Sponsorships are limited and available on a first-come, first-served basis. NRMCA reserves the right to adjust sponsorship offerings.

### National Mixer Driver Championship 2023 Sponsorship







For 2023 National Mixer Driver Championship sponsorship offerings, please see page 15 or visit our website at [www.nrmca.org](http://www.nrmca.org).



Companies that have granted prior authorization to NRMCA's political program, *CONCRETEPAC*, will receive information regarding *CONCRETEPAC* Corporate Sponsorship opportunities for 2023. For more information how your company can become a *CONCRETEPAC* Corporate Sponsor in 2023, contact Danny Fitzpatrick via e-mail, [dftzpatrick@nrmca.org](mailto:dftzpatrick@nrmca.org).

# Our Packages

Select Events Equal to the Package Value and Pay the Member Price

 <b>\$15,000</b> member price <b>bronze</b>	 <b>\$20,000</b> member price <b>silver</b>	 <b>\$25,000</b> member price <b>gold</b>
<b>BRONZE SPONSOR PACKAGE</b>	<b>SILVER SPONSOR PACKAGE</b>	<b>GOLD SPONSOR PACKAGE</b>
<b>Package Value - \$20,000</b> <ul style="list-style-type: none"><li>■ Savings of 25% off the package value</li><li>■ Choose Event(s) or other Sponsorship Opportunities worth up to \$20,000</li></ul> 	<b>Package Value - \$30,000</b> <ul style="list-style-type: none"><li>■ Savings of 33% off the package value</li><li>■ Choose Event(s) or other Sponsorship Opportunities worth up to \$30,000</li></ul> 	<b>Package Value - \$40,000</b> <ul style="list-style-type: none"><li>■ Savings of 37% off the package value</li><li>■ Choose Event(s) or other Sponsorship Opportunities worth up to \$40,000</li></ul> 



**\$35,000**

member price

**super**

### SUPER SPONSOR PACKAGE

#### Package Value - \$59,000

- Savings of 40% off the package value
- NRMCA's Annual Convention
- NRMCA's ConcreteWorks 2023
- All Professional Development Courses
- NRMCA.org Website
- All Contest & Surveys
- All External Education



# NRMCA's ConcreteWorks 2023



**\$10,000**

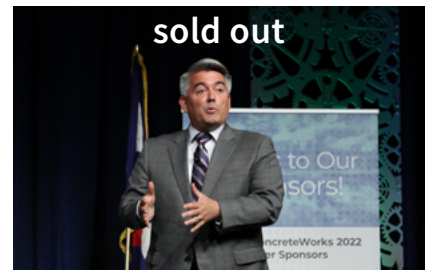
**NRMCA's ConcreteWorks 2023 (Premier Sponsor) | 3 Remain**

- Recognition as a ConcreteWorks Premier Sponsor on the registration website, social media and event marketing emails.
- Verbal recognition throughout the live event.
- Recognition on the sponsors' webpage.
- Pre-show and post-show registration list.

**\$8,500**

**NRMCA's ConcreteWorks 2023 General Session Sponsor | Sold Out**

- Recognition as a General Session Sponsor on the registration website, social media and event marketing emails.
- Company profile video up to one (1) minute that will run prior to the sponsored general session.
- Recognition on the holding slide displayed before the general session begins.
- Pre-show and post-show registration list.



**\$8,000**

**NRMCA's ConcreteWorks 2023 Logoed Hotel Key Cards\*\* | Sold Out**

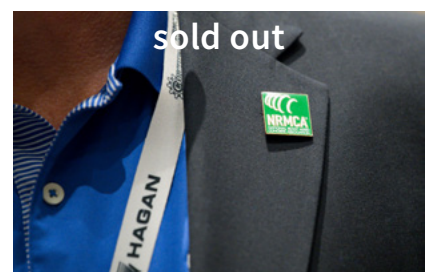
- Keep your brand top-of-mind with custom guest room keycards at NRMCA's ConcreteWorks 2023. Sponsor will provide print-ready artwork. \*Contingent on hotel availability.
- Pre-show and post-show registration list.



**\$7,000**

**NRMCA's ConcreteWorks 2023 Lanyards\*\* | Sold Out**

- Make your brand a part of every encounter with your logo on the lanyards of every attendee.
- Sponsor logo on lanyards distributed with badges at registration.
- Pre-show and post-show registration list.



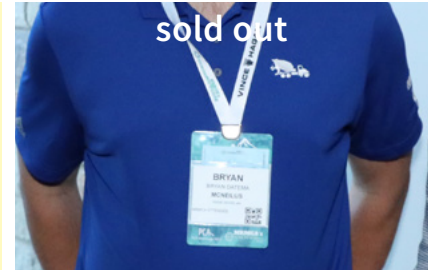
# NRMCA's ConcreteWorks 2023 cont'd

\$6,000



## NRMCA's ConcreteWorks 2023 Badge Holders\*\* | Sold Out

- Your company will be branded on the back of the convention badge holder alongside conference information.
- Badge holders will be distributed with the badges at registration.
- Pre-show and post-show registration list.

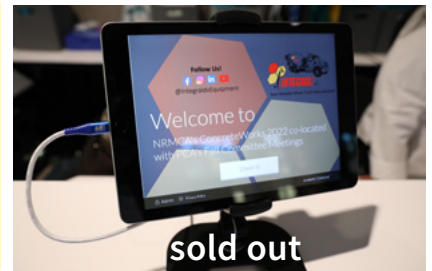


\$5,500



## NRMCA's ConcreteWorks 2023 Registration Check-In Kiosk\*\* | Sold Out

- Your company logo will be seen by all attendees on the event registration check-in kiosks as they check in.
- Pre-show and post-show registration list.



\$4,500



## NRMCA's ConcreteWorks 2023 Mobile App | Exclusive

- NRMCA's ConcreteWorks 2023 information right at your fingertips! This downloadable mobile app will provide an enhanced experience for all attendees with detailed schedules, session descriptions and more. In 2022, NRMCA estimates over 2,000 downloads. Have your banner ad on the app and link to your company's website.
- Pre-show and post-show registration list.

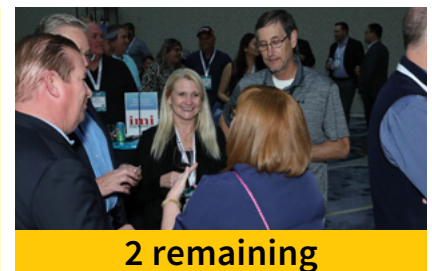


\$4,500



## NRMCA's ConcreteWorks 2023 Reception Sponsor | 2 Remain

- As attendees network during the reception(s) your company logo will be displayed in the reception room and verbal recognition given throughout the event.
- Recognition on the sponsors' webpage
- Pre-show and post-show registration list.

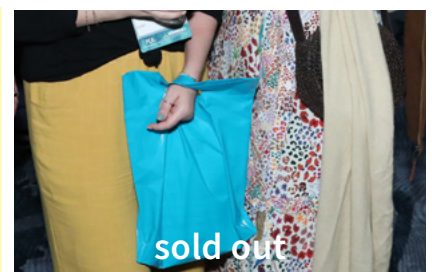


\$3,500



## NRMCA's ConcreteWorks 2023 Attendee Welcome Bags\*\* | Sold Out

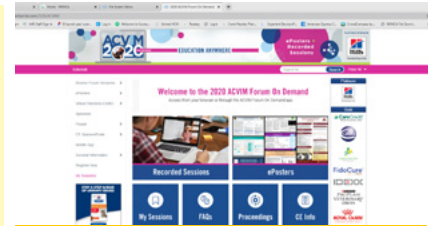
- Your company brand will be prominently displayed on every bag distributed at registration.
- Opportunity to provide literature for attendee welcome bags (*literature may not have pricing information and must be approved by NRMCA*).
- Pre-show and post-show registration list.



\$3,500

### NRMCA's ConcreteWorks 2023 Registration Website Sponsor | 2 Remain

- Your company logo will be displayed on the registration website and event marketing emails.
- Recognition on the sponsors' webpage.
- Pre-show and post-show registration list.



2 remaining

\$3,500

### NRMCA's ConcreteWorks 2023 Relax & Recharge Area | 5 Remain

- Provide a quiet and comfortable space for attendees to take a break, check email, network and recharge. The space will be open to all attendees to visit.
- Company logos displayed at the entrance and throughout the area.
- Pre-show and post-show registration list.

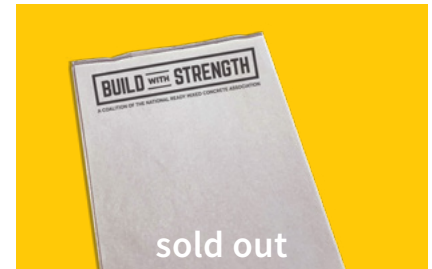


5 remaining

\$1,500

### NRMCA's ConcreteWorks 2023 Notepads & Pens Sponsor\*\* | Sold Out

- Reinforce your brand with attendees by providing branded convention notepads and pens that they can use to take notes in sessions and/or during their breaks in the Relax & Recharge Area. Notepads & Pens will be available in the conference registration area to all attendees.
- Sponsor to provide notepads & pens.
- Pre-show and post-show registration list.



\*\*Time sensitive items which require printing have deadlines which may be subject to change and graphics should be supplied at least a month in advance of these deadlines.

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## NRMCA's ConcreteWorks 2023 Education Track Sessions

✓ Recognition on holding slides and verbal recognition at the beginning of each educational session within your chosen track.

- ■ Concrete Promotion Track/\$1,000 – 3 Remain
- ■ Business Advancement Track/\$1,000 – 3 Remain
- ■ Safety, Environmental and Operations Track/\$1,000 – 3 Remain
- ■ Concrete Technology Track/\$1,000 – 3 Remain
- ■ Workforce Development Track/\$1,000 – 3 Remain



# NRMCA Education Courses



In 2022 over 3,000 RMC professionals attended an NRMCA course.

- Company recognition on holding slides and verbal recognition at the beginning of each course.
- Recognition on NRMCA social media.
- Sponsor can provide promo items for course participants – i.e. pens/pencils, notepads
- Sponsor logo displayed on course registration webpage.

## All NRMCA Professional Courses

\$20,000

- NRMCA’s Annual Short Course/\$2,500 - unlimited
- NRMCA’s CCSP Modules (1-4) /\$2,500 – unlimited
- NRMCA’s Effective RMC Supervisor Course/\$2,500 – unlimited
- NRMCA’s Environmental Certification Course/\$2,500 – unlimited
- NRMCA’s Developing Industry Leaders Yr. 1&2 Workshops/\$2,500 – unlimited
- NRMCA’s Dispatcher Training Course/\$2,500 – unlimited
- NRMCA’s Durability Course/\$2,500 – unlimited
- NRMCA’s Plant Manager Course/\$2,500 – unlimited
- NRMCA’s Think First Safety Course/\$2,500 – unlimited
- NRMCA’s Think Like an Owner Course/\$2,500 – unlimited



## NRMCA WORKFORCE DEVELOPMENT

\$2,500

### Developing Industry Leaders (DIL) Alumni Events Sponsorship: 8 Available

- Company recognition on holding slides and verbal recognition at the beginning of the event.
- Sponsor logo displayed on event registration webpage.
- Recognition on NRMCA social media.

# NRMCA

## NRMCA WEBSITE

Over 50,000 people clicked on NRMCA's website in 2022, including executives, board members, producers and other industry leaders who look to NRMCA to provide the most up-to-date industry news, upcoming events, courses, new products and services.

<input type="checkbox"/> \$10,000	<h3>NRMCA WEBSITE</h3> <ul style="list-style-type: none"> <li>■ NRMCA Website Homepage – 4 Available</li> <li>■ Company logo display on NRMCA homepage.</li> </ul>
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## NRMCA's External Education for Code Officials, Authorities Having Jurisdiction (AHJ's), Engineers & Architects

- Company recognition on holding slides and verbal recognition at the beginning of the course.
- Sponsor logo displayed on course registration webpage.
- Recognition on NRMCA social media.

## All External Education for Code Officials, AHJ's, Engineers & Architects

<input type="checkbox"/> \$5,000	<h3>8 Available</h3> <ul style="list-style-type: none"> <li>■ Fire Safety/Resiliency/Sustainability/\$2,000 – unlimited <input type="checkbox"/></li> <li>■ Handling Concrete Specifications/\$2,000 – unlimited <input type="checkbox"/></li> <li>■ Improving Concrete Quality/\$2,000 – unlimited <input type="checkbox"/></li> </ul>
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## NRMCA's Contests & Surveys

- Sponsor logo displayed on Contest/Survey page.
- Recognition on NRMCA social media.

<input type="checkbox"/> \$2,500	<h3>All Contests &amp; Surveys</h3> <ul style="list-style-type: none"> <li>■ Annual Think First Safety Contest/\$1,500 – unlimited <input type="checkbox"/></li> <li>■ Fleet Benchmarking Survey/\$1,500 – unlimited <input type="checkbox"/></li> </ul>
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# 2023 Concrete Innovations



✓	2023 Concrete Innovations   Learning Center* and Award Program**	Member Price	Number Available
<input type="checkbox"/>	<p style="text-align: center;"><b>Platinum Sponsor</b></p> <ul style="list-style-type: none"> <li>• Two 30-minute Product Spotlight presentations in 2023</li> <li>• Two Product Spotlight online ads throughout 2023</li> <li>• Logo displayed on website and during every webinar</li> <li>• Logo displayed during Concrete Innovations Award Ceremony</li> <li>• Attendee list for every webinar</li> </ul>	\$5,000	Unlimited
<input type="checkbox"/>	<p style="text-align: center;"><b>Gold Sponsor</b></p> <ul style="list-style-type: none"> <li>• One 30-minute Product Spotlight presentation in 2023</li> <li>• One Product Spotlight online ad throughout 2023</li> <li>• Logo displayed on website and during every webinar</li> <li>• Logo displayed during Concrete Innovations Award Ceremony</li> <li>• Attendee list for every webinar</li> </ul>	\$3,000	Unlimited
<input type="checkbox"/>	<p style="text-align: center;"><b>Silver Sponsor</b></p> <ul style="list-style-type: none"> <li>• One Product Spotlight online ad throughout 2023</li> <li>• Logo displayed on website and during every Webinar</li> <li>• Logo displayed during Concrete Innovations Award Ceremony</li> <li>• Attendee list for every webinar</li> </ul>	\$1,500	Unlimited
<input type="checkbox"/>	<p style="text-align: center;"><b>Kickstart Sponsor</b></p> <ul style="list-style-type: none"> <li>• Get 50% off the NRMCA member sponsorship price if:</li> <li>• You join NRMCA as a new member</li> <li>• You are an industry non-profit organization, trade or professional association</li> </ul>	50% Off	Unlimited

\* The Concrete Innovations Learning Center brings practitioners, researchers and policy makers together to exchange the latest ideas, knowledge and tools for sustainable concrete design, construction and manufacturing. Nine webinars in 2023; attendance expected to be 300-500 people.

\*\* The Concrete Innovations Award Program recognizes outstanding achievements in improving concrete performance and sustainability through improved products and processes. The Awards Ceremony will take place in early 2024 at a location TBD.

# Get an early start on NRMCA's National Mixer Driver Championship Sponsorship!

Sunday, October 1, 2023 | Nashville, TN



## Day of Event Sponsorships

Check boxes for all items you wish to purchase.

**Event Sponsor \$7,500 | (5) Sold Out**

- Sponsor the National Mixer Driver Championship!
- Company logo on a "feather flag banner" placed at entrance to skills course.
- Company logo on all relevant signage.
- Verbal recognition during the Mixer Driver Championship.

**\*\*Logo graphics for flag sails have a deadline of August 15th.**

**Course Challenges \$700\*\* | (25) Sold Out**

- The drivers will showcase their skills at the individual challenges—which one do you want to claim?
- Company logo on a "teardrop flag banner" at a driver challenge. Either the sponsor or NRMCA will select the challenge. (Flag banner is full-color, approximately 9' high).

**\*\*Logo graphics for flag sails have a deadline of August 15th.**

**Breakfast/Lunch of Champions \$4,000\*\* | Sold Out**

- Participants and supporters will need refuelling—buy breakfast/lunch for everyone!
- Company logo on relevant signage.
- Company logo branded on packaging.
- Verbal recognition from the master of ceremonies.

**Champion Beverage Station \$3,000 | (2) Sold Out**

- Our beverage station will keep everyone hydrated!
- Company logo displayed at all beverage stations.
- Company logo branded on packaging.
- Verbal recognition from the master of ceremonies.

**Golf Carts \$1,000\*\* | Sold Out**

- They may not have much horsepower, but the golf carts get the job done—transporting judges and officials around the course.
- Company logo displayed on golf cart(s) used during the event.
- Verbal recognition from the master of ceremonies.

**Announcement/DJ Station \$2,000 | Sold Out**

- The DJ will keep the energy going!
- Company logo displayed front & center at DJ table during event
- Verbal recognition from the master of ceremonies.

**Center Course Tent \$6,000\*\* | (1) Sold Out**

- Protecting the attendees from the elements will get your support from all those involved!
- Company logo displayed in and around tent.
- Verbal recognition from the master of ceremonies.

**\*\*Logo graphics for tent have a deadline of June 1st.**

**Entertainment and Activities \$500 | (5) Sold Out**

- Fun for everyone!
- Company logo on relevant signage.
- Verbal recognition from the master of ceremonies.
- Games and activities for attendees young and old.

## Pre- & Post-Event Sponsorships

**Driver Position Reception \$4,000 | Sold Out**

- The drivers learn their fate—and get their starting position for the Championship!
- Company logo on relevant signage.
- Verbal recognition from the master of ceremonies.

**Driver Awards Banquet \$6,000 | (5) Sold Out**

- Honoring hard work and dedication is what this event's all about—let's roll out the red carpet!
- Company logo on all relevant signage.
- Verbal recognition from the master of ceremonies.
- One (1) reserved table for your company (table seats 10 people).

**\*\*Time sensitive items which require printing have deadlines which may be subject to change and graphics should be supplied at least a month in advance of these deadlines.**

# Just for the Drivers, their Families & Judges

Check boxes for all items you wish to purchase.

**Driver Shirt Sleeves \$3,000\*\* | Sold Out**

- Company logo on one sleeve of drivers' shirts.

**Drivers' Hats \$3,000\*\* | Sold Out**

- Company logo on one side of all drivers' hats.

**Drivers' Bags \$3,000\*\* | Sold Out**

- Company logo on all drivers' bags.

**Judges' Hats \$3,000\*\* | Sold Out**

- Company logo on top back of all judge's hats.

\*\*Logo graphics for shirts, hats and bags have a deadline of August 1, 2023.

**Driver Activity \$2,000 | (4) Sold Out**

- This is a special event just for the drivers and their families.
- Company logo displayed on all relevant signage.
- Verbal recognition at event.

**Drivers' Recognition Banner \$500\*\* | Sold Out**

- Company logo and driver picture/name displayed on 3.5'x5' banner.

\*\*Logo graphics for banners have a deadline of September 1, 2023.

**Driver Spouse Appreciation \$500 | Sold Out**

- Behind every great driver is a supportive spouse and family—show your support for those that support our drivers!
- Company logo on relevant signage.
- Verbal recognition from the master of ceremonies.
- Branded roses presented to drivers' spouses at Awards Banquet.
- A special welcome gift provided at registration check-in.

**Company Street Sign \$500\*\* | Sold Out**

- Company name on a traditional green street sign (i.e. "Acme Concrete Road") and displayed within the skills course.
- Either the sponsor or NRMCA can select the location.

\*\*Street signs sponsorship have a deadline of August 15, 2023.

**In-Kind Items Donations (swag)**

- Add on to any Championship Sponsorship—company to provide minimum of 125 logoed items to be included in driver's bags.

**Grand Total \$** | \_\_\_\_\_

## Sponsor Information

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Company Billing Contact (if different than the contact name listed above):  
\_\_\_\_\_

E-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

### PLEASE COMPLETE YOUR PAYMENT INFORMATION

**Method of Payment (payment due at time of signup, 30 days for payment by check, all funds must be in U.S. dollars):**

**Check**

Check enclosed\* # \_\_\_\_\_ (make checks payable to NRMCA or the National Ready Mixed Concrete Association and remit payment to **PO Box 79433, Baltimore, MD 21279-0433**)

**ACH or Wire Payment**

For ACH or Wire Payment instructions, please contact [accounting@nrmca.org](mailto:accounting@nrmca.org).

**Hurry, sponsorships are sold on a first-come, first-served basis.**  
E-mail this form to Jacques Jenkins: [jjenkins@nrmca.org](mailto:jjenkins@nrmca.org)

NRMCA would be happy to design a custom sponsorship package to meet your needs.  
Contact Jacques Jenkins at 703-706-4865 or via e-mail at [jjenkins@nrmca.org](mailto:jjenkins@nrmca.org) to discuss how we can work together.



[www.nrmca.org](http://www.nrmca.org)

