

SHOWCASE YOUR COMPANY

NRMCA 2025 SPONSORSHIP PROSPECTUS

WWW.NRMCA.ORG



SPONSORSHIP PACKAGES

Reaffirm your corporate brand and show your support for NRMCA by becoming a sponsor in 2025!

This year, NRMCA will host virtual events, meetings, and expert education and training courses. From networking with colleagues from across the United States to participating in numerous online seminars and committee meetings, NRMCA attendees can bring to their businesses new information and techniques to meet current and new challenges.

The Benefits of Showcasing Your Company

Executives, board members, producers and other industry leaders attend NRMCA's events for new ideas, products and services to take their work to the next level. Our sponsorship packages allow companies ample opportunities to place their name and products right in front of the industry's senior ready mixed concrete professionals, cement and other concrete-segment personnel while getting the most efficient ROI.

As a sponsor, your company logo and/or name will appear at the association's most important events. At these online and physical venues, your sponsorship will be announced, featured on banners, printed on handouts, displayed during meals and breaks, and showcased on other materials. In online media, your logo will be linked to your website. These are sponsorship opportunities that will help connect you with NRMCA members in 2025. Sign up now and be part of a precisely-targeted media program that reaches the people you need to reach. It all adds up to a great investment with great return.

Sponsorships are limited and available on a first-come, first-served basis. NRMCA reserves the right to adjust sponsorship offerings.



Companies that have granted prior authorization to NRMCA's political program, CONCRETEPAC, will receive information regarding CONCRETEPAC Corporate Sponsorship opportunities for 2025. For more information how your company can become a CONCRETEPAC Corporate Sponsor in 2025, contact Heather Houck (hhouck@nrmca.org) or Andrew Tyrrell (atyrrell@nrmca.org).



NATIONAL MIXER DRIVER CHAMPIONSHIP 2025 SPONSORSHIP

The NRMCA Safety, Operations and Environmental (SEO) Committee programs the National Mixer Driver Championship around a written exam, Driving Course challenge where participants are scored on their front discharge or rear discharge vehicle operating skills, and Driver Ability challenge, gauging performance in vehicle walk around and delivery ticket inspections, reaction time test and chute maneuvers from behind the wheel. Last year's 101-member field marked a record for an event now in its 19th year. The SEO Committee opens National Mixer Driver Championship applications in late spring, primary candidates include winners of producer member internal driving competitions or those of NRMCA State Affiliate events.

NRMCA'S NATIONAL MIXER DRIVER CHAMPIONSHIP



For 2025 National Mixer Driver Championship sponsorship offerings, please see page 16 or visit our website at www.nrmca.org.



OUR PACKAGES

Select Events Equal to the Package Value and Pay the Member Price

BRONZE

PACKAGE VALUE
\$20,000
MEMBER PRICE \$15,000

Savings of 25% off the package value.

Choose event(s) or other sponsorship opportunities worth up to \$20,000.

yes please!

SILVER

PACKAGE VALUE
\$30,000
MEMBER PRICE \$20,000

Savings of 31% off the package value.

Choose event(s) or other sponsorship opportunities worth up to \$30,000.

yes please!

GOLD

PACKAGE VALUE
\$40,000
MEMBER PRICE \$25,000

Savings of 37% off the package value.

Choose event(s) or other sponsorship opportunities worth up to \$40,000.

yes please!

Check boxes for all items you wish to purchase.

National Mixer Driver Championship (NMDC) opportunities are **not** included in the sponsorship packages.



SUPER SPONSOR PACKAGE

PACKAGE VALUE \$51,000

MEMBER PRICE \$35,000

- SAVINGS OF 33% OFF THE PACKAGE VALUE.
- NRMCA 2025 ANNUAL CONVENTION.
- NRMCA'S CONCRETEWORKS 2025.
- NRMCA.ORG WEBSITE.
- ALL CONTEST & SURVEYS.

Super Sponsor packages do not include any of the National Mixer Driver Championship (NMDC) sponsorship opportunities. To contribute to the In-Kind Donations, companies must sponsor at least one of the NMDC selections.



yes please!

NRMCA'S 2025 ANNUAL CONVENTION

NRMCA's 2025 Annual Convention Premier Sponsor \$10,000

4 Available

- Recognition as an Annual Convention Premier Sponsor on the registration website, social media and event marketing e-mails.
- Verbal recognition throughout the live event.
- Recognition on the sponsor's webpage.
- Pre-show and post-show registration list.



NRMCA'S 2025 ANNUAL CONVENTION BRANDED WATER BOTTLES SPONSOR CAN CHOOSE EITHER THE "FILL IT FORWARD" SUSTAINABLE BOTTLES OR ALUMINUM REUSABLE WATER BOTTLES

NEW!

'Fill it Forward' Sustainable Water Bottles* \$12,500

1 Available

- When you choose to put your sponsorship dollars towards a "Fill it Forward" activation, you're choosing to help people and the planet.
- Every conference attendee will receive your company branded sustainable "Fill it Forward" sponsored water bottle.
- Each bottle comes with technology to track the collective environmental impact of all attendees and report back on waste diverted.
- Water bottles will be distributed at registration.
- Pre-show and post-show registration list.



Aluminum Reusable Water Bottles* \$7,000

1 Available

- Supply each conference attendee with a company branded aluminum reusable water bottle.
- Water bottles will be distributed at registration.
- Pre-show and post-show registration list.



*Time sensitive items which require printing have deadlines which may be subject to change and logos/graphics should be supplied at least one (1) month in advance of these deadlines.

Check boxes for all items you wish to purchase.



NRMCA's 2025 Annual Convention Opening General Session Sponsor **\$9,000**

1 Available

- Recognition as an NRMCA General Session Sponsor on the registration website, social media and event marketing emails.
- Company profile video up to one (1) minute that will run at the start of the sponsored general session.
- Pre-show and post-show registration list.



NRMCA's 2025 Annual Convention Closing General Session Sponsor **\$9,000**

1 Available

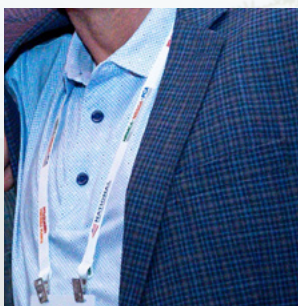
- Recognition as an NRMCA General Session Sponsor on the registration website, social media and event marketing emails.
- Company profile video up to one (1) minute that will run at the start of the sponsored general session.
- Pre-show and post-show registration list.



NRMCA's 2025 Annual Convention Hotel Key Cards* **\$9,000**

1 Available

- Put your company logo in the hands of every NRMCA attendee staying at the convention hotel.
- Hotel Key Card will be co-branded with NRMCA logo.
- The deadline for the artwork will be provided at a later date and the host hotel will have the final approval of the image.
- Pre-show and post-show registration list.



NRMCA's 2025 Annual Convention Lanyards* **\$9,000**

SOLD OUT

- Every attendee will receive a branded lanyard with your company logo on it.
- Lanyards will be distributed with the badges at registration.
- Pre-show and post-show registration list.





NRMCA's 2025 Annual Convention Badges* \$8,000

2 Available

- Your company will be branded on the back of the convention badges.
- Badges will be distributed at registration.
- The deadline for the artwork will be provided at a later date.
- Pre-show and post-show registration list.



NRMCA's 2025 Annual Convention Chairman's Welcome Reception Sponsor \$7,000

2 Available

- While attendees network during the reception your company logo will be displayed in the reception room and verbal recognition given throughout the event.
- Sponsor images will be projected through a gobo.
- Sponsors can provide company information, product information, company swag, etc. on sponsor table.
- Recognition on convention webpage.
- Pre-show and post-show registration list.



NRMCA's 2025 Annual Convention Attendee Welcome Bags* \$6,000

1 Available

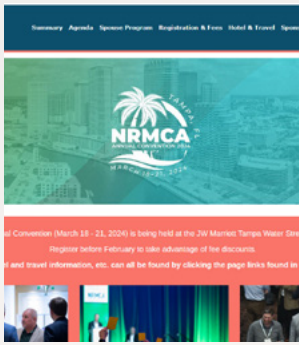
- Your company brand will be prominently displayed on every bag distributed at registration.
- Opportunity to provide literature for attendee welcome bags (literature may not have pricing information and must be approved by NRMCA).
- The deadline for the artwork will be provided at a later date.
- Pre-show and post-show registration list.



NRMCA's 2025 Annual Convention Mobile App* \$6,000

1 Available/Enhanced Exclusive Opportunity

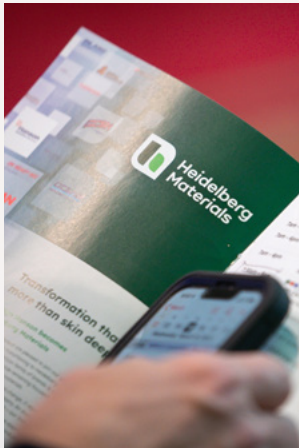
- NRMCA's ConcreteWorks 2025 information right at your fingertips! This downloadable mobile app will provide an enhanced experience for all attendees with detailed schedules, session descriptions and more.
- Sponsor increased visibility - have your banner ad on the app and link to your company's website as well as a custom page for company info.
- Push Notifications: Sponsor can send branded push notifications during the event for time-sensitive promotions.
- Pre-show and post-show registration list.



NRMCA's 2025 Annual Convention Registration Website Sponsor* **\$5,000**

5 Available

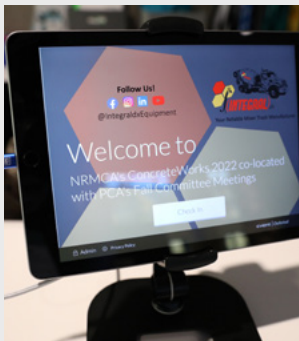
- Your company logo will be displayed on the registration website and event marketing emails. (Companies that sponsor early receive maximum exposure leading up to the event).
- Companies will receive recognition on the registration webpage.
- Pre-show and post-show registration list.



NRMCA's 2025 Annual Convention Full-Page Advertisement in Conference Program* **\$5,000**

5 Available

- Receive a full-page interior display ad in the conference program which is distributed to all attendees.
- Use the following specs for the full-page advertisement: brochure size TBD but must be formatted in EPS or PDF, 300 dpi, with embedded fonts or fonts converted to outlines in the case of EPS files. (No MS Publisher or graphics in Word documents can be accepted.)
- Pre-show and post-show registration list.



NRMCA's 2025 Annual Convention Registration Check-In Kiosk* **\$4,000**

4 Available

- Your company logo will be branded on one of the four event registration check-in kiosks as attendees check-in at registration.
- The deadline for the artwork will be provided at a later date, and specs will be given by NRMCA.
- Pre-show and post-show registration list.



NRMCA's 2025 Annual Convention Notepads & Pens **\$4,000**

1 Available

- Reinforce your brand with attendees by providing sponsor-branded notepads & pens that attendees can use to take notes.
- Sponsor to provide notepads & pens. Minimum quantity should be 750 units each.
- Pre-show and post-show registration list.



NRMCA's 2025 Annual Convention Water Cooler Station Branding **\$4,000**

1 Available

- All attendees will see your company branding on water cooler stations within NRMCA's designated meeting space.
- Pre-show and post-show registration list.

NRMCA'S CONCRETEWORKS 2025



NRMCA's ConcreteWorks 2025 Elite Sponsor

\$15,000

5 Available

- Recognition as an ConcreteWorks 2025 Elite Sponsor on the registration website, social media and event marketing e-mails. The earlier you commit the more exposure your brand receives!
- Verbal recognition throughout the live event.
- Recognition on the event registration website.
- Pre-show and post-show registration list.

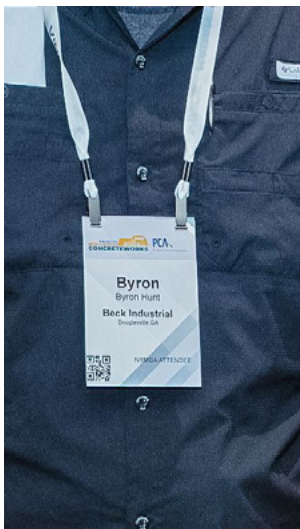


NRMCA's ConcreteWorks 2025 Lanyards*

\$12,500

SOLD OUT

- Every attendee will receive a branded lanyard with your company logo on it.
- Lanyards will be distributed with the badges at registration.
- Pre-show and post-show registration list.



NRMCA's ConcreteWorks 2025 Badges*

Exclusive: \$12,500 | Joint: \$8,000

SOLD OUT | Exclusive Sponsorship
One Company Brand on all Badges

Or Joint Sponsorship

Two Company Logos Displayed on all Badges

- Your company logo will be branded on the back of the convention badge.
- Badges will be distributed at registration.
- The deadline for the artwork will be provided at a later date.
- Pre-show and post-show registration list.



NRMCA's ConcreteWorks 2025 General Session Sponsor **\$10,000**

1 Available

- Recognition as an NRMCA General Session Sponsor on the registration website, social media and event marketing emails.
- Company profile video up to one (1) minute that will run at the start of the sponsored general session.
- Pre-show and post-show registration list.



NRMCA'S CONCRETEWORKS 2025 BRANDED WATER BOTTLES SPONSOR CAN CHOOSE EITHER THE "FILL IT FORWARD" SUSTAINABLE BOTTLES OR ALUMINUM REUSABLE WATER BOTTLES

NEW!



'Fill it Forward' Sustainable Water Bottles*

\$14,000

1 Available

- When you choose to put your sponsorship dollars towards a "Fill it Forward" activation, you're choosing to help people and the planet.
- Every conference attendee will receive your company branded sustainable "Fill it Forward" sponsored water bottle.
- Each bottle comes with technology to track the collective environmental impact of all attendees and report back on waste diverted.
- Water bottles will be distributed at registration.
- Pre-show and post-show registration list.

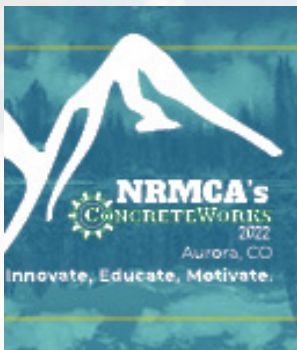


Aluminum Reusable Water Bottles*

\$8,000

1 Available

- Supply each conference attendee with a company branded aluminum reusable water bottle.
- Water bottles will be distributed at registration.
- Pre-show and post-show registration list.



NRMCA's ConcreteWorks 2025 Hotel Key Cards*

\$9,000

1 Available

- Put your company logo in the hands of every NRMCA attendee staying at the convention hotel.
- The deadline for the artwork will be provided at a later date, and the host hotel will have the final approval of the image.
- Pre-show and post-show registration list.



NRMCA's ConcreteWorks 2025 Chairman's Welcome Reception Sponsor **\$8,000**

4 Available

- While attendees network during the reception your company logo will be displayed with verbal recognition given throughout the event.
- Sponsor signage will be projected through a gobo.
- Recognition on event registration website.
- Pre-show and post-show registration list.



NRMCA's ConcreteWorks 2025 Attendee Welcome Bags* \$7,000

1 Available

- Your company brand will be prominently displayed on every bag distributed at registration.
- Opportunity to provide literature for attendee welcome bags (literature may not have pricing info. & must be approved by NRMCA).
- The deadline for the artwork will be provided at a later date.
- Pre-show and post-show registration list.



NRMCA's ConcreteWorks 2025 Mobile App* \$7,000

1 Available/Enhanced Exclusive Opportunity

- NRMCA's ConcreteWorks 2025 information right at your fingertips! Have your banner ad on the app and link to your company's website as well as a custom page for company info.
- Push Notifications: Sponsor can send branded push notifications during the event for time-sensitive promotions.
- Pre-show and post-show registration list.



NRMCA's ConcreteWorks 2025 Registration Check-In Kiosk* \$6,000

1 Available

- Your company logo will be branded and seen by all attendees on one of the five event registration check-in kiosks.
- Pre-show and post-show registration list.



NRMCA's ConcreteWorks 2025 Relax & Recharge Area \$6,000

1 Available

- Provide a quiet and comfortable space for attendees to take a break, check e-mails, network and recharge.
- Company logos displayed at the entrance and throughout the lounge room.
- Pre-show and post-show registration list.



NRMCA's ConcreteWorks 2025 Water Cooler Station Branding \$6,000

1 Available

- All attendees will see your company branding on water cooler stations within NRMCA's designated meeting space.
- Pre-show and post-show registration list.

Check boxes for all items you wish to purchase!





NRMCA's ConcreteWorks 2025 Full-Page Advertisement in Conference Program* **\$5,500**

5 Available

- Receive a full-page interior display ad in the conference program which is distributed to all attendees.
- Full-page advertisement specs: brochure size TBD, formatted in EPS or PDF, 300 dpi, fonts converted to outlines. (No MS Publisher or graphics in Word documents can be accepted.)
- Pre-show and post-show registration list.



NRMCA's ConcreteWorks 2025 Notepads & Pens **\$4,000**

1 Available

- Reinforce your brand with attendees by providing branded notepads & pens.
- Sponsor to provide notepads & pens. Minimum of 1,500 units each.
- Pre-show and post-show registration list.

NRMCA'S CONCRETEWORKS 2025 EDUCATION TRACK SESSIONS

Recognition on holding slides and verbal recognition at the beginning of each educational session within your chosen track.

1 BUSINESS ADVANCEMENT TRACK
\$2,500 | 4 Available

2 CONCRETE PROMOTION TRACK
\$2,500 | 4 Available

3 CONCRETE TECHNICAL TRACK
\$2,500 | 4 Available

4 SAFETY, ENVIRONMENTAL & OPERATIONS (SEO) TRACK
\$2,500 | 4 Available

5 WORKFORCE DEVELOPMENT TRACK
\$2,500 | 4 Available



NRMCA SPONSORSHIPS

MORE SPONSORSHIP OPPORTUNITIES!

NRMCA'S CONTEST & SURVEYS

\$12,000

FOR ALL CONTEST & SURVEYS

- Sponsored logo displayed on survey page.
- Recognition on NRMCA's social media.

NRMCA's Annual Think First Safety Contest **\$5,000 – 5 Available**

The primary goal of the survey is to collect injury and illness information so that member companies have guidelines for comparison within the industry. The report from this survey will also serve to provide assistance to members with benchmarking systems already in place, and to help those who may wish to implement benchmarking in their respective companies.

NRMCA's Fleet Benchmarking Survey **\$5,000 – 5 Available**

This annual survey reports on maintenance costs, fleet age, fleet type and personnel levels for supporting fleets. The results are reported in Concrete InFocus magazine.

NRMCA's Performance Benchmarking Survey **\$5,000 – 4 Available**

NEW!

This survey is available for participation by all NRMCA producer members, with more than 180 member companies or divisions participating on an annual basis.

CONCRETE CREDENTIALS PODCAST

\$15,000

10 AVAILABLE

With more than 18,000 downloads, this podcast covers experts from the design, development, construction, and other industries who understand the many benefits of using concrete. Whether it's concrete's strength, durability, resilience, aesthetic quality, unrivaled sustainability and performance benefits, ease of use or cost-effectiveness.

- Sponsor able to record introduction to podcast.
- Sponsor logo on podcast webpage.
- Sponsors have the opportunity to propose new podcast topics! (Podcast topics must be approved by NRMCA).
- Promotion on social media channels.

NRMCA WEBSITE

\$15,000

5 AVAILABLE

- Over 55,000 people clicked on NRMCA's website in 2024, including executives, board members, producers, and other industry leaders who look to NRMCA to provide the most up-to-date industry news, upcoming events, courses, new products, and services. Company logo will be displayed throughout the website.

Check boxes for all items you wish to purchase.

SPONSORSHIP SELECTIONS BELOW ARE NOT TO BE INCLUDED IN SPONSORED PACKAGES,
I.E. (SUPER SPONSOR; GOLD, SILVER, OR BRONZE)

NRMCA'S NATIONAL MIXER DRIVER CHAMPIONSHIP

Day of Event Sponsorships

Check boxes for all items you wish to purchase.

Event Sponsor \$8,000 | 6 Available*

- Sponsor the National Mixer Driver Championship!
- Company logo on a "feather flag banner" placed at entrance to skills course.
- Company logo on all relevant signage.
- Verbal recognition during all Mixer Driver Championship activities.

Center Course Tent \$8,000 | 2 Available*

- Protecting the attendees from the elements will get your support from all those involved!
- Company logo displayed in and around tent.
- Verbal recognition from the master of ceremonies.

Breakfast/Lunch of Champions \$5,500 | 4 Available*

- Participants and supporters will need refueling—buy breakfast/lunch for everyone!
- Company logo on relevant signage.
- Company logo branded on packaging.
- Verbal recognition from the master of ceremonies.

Champion Beverage Station \$5,500 | 2 Available

- Our beverage station will keep everyone hydrated!
- Company logo displayed at all beverage stations.
- Company logo branded on packaging.
- Verbal recognition from the master of ceremonies.

NMDC Office/Shipment Container Sponsor \$3,000 | 6 Available

NEW!

- They help to keep our drivers and judges cool, store all the event's gear, and double as space for driver static challenges. As well, they'll have prime placement on the course.
- Company logo displayed on sea containers used during the event.
- Verbal recognition from the master of ceremonies.

Announcement/DJ Station \$3,000 | 2 Available

- The DJ will keep the energy going!
- Company logo displayed front & center at DJ table during event
- Verbal recognition from the master of ceremonies.

Golf Carts \$2,000 | 4 Available*

- They may not have much horsepower, but the golf carts get the job done—transporting judges and officials around the course.
- Company logo displayed on golf cart(s) used during the event.
- Verbal recognition from the master of ceremonies.

Course Challenges \$1,000 | 25 Available*

- The drivers will showcase their skills at the individual challenges—which one do you want to claim?
- Company logo on a "feather flag banner" at a driver challenge. Either the sponsor or NRMCA will select the challenge. (Flag banner is full-color, approximately 9' high.)

PRE- & POST-Event Sponsorships

Driver Awards Banquet \$8,000 | 6 Available

- Honoring hard work and dedication is what this event's all about—let's roll out the red carpet!
- Company logo on all relevant signage.
- Verbal recognition from the master of ceremonies.
- One (1) reserved table for your company (table seats 10 people).

Driver Position Reception \$5,500 | 6 Available

- The drivers learn their fate—and get their starting position for the Championship!
- Company logo on relevant signage.
- Verbal recognition from the master of ceremonies.

*The deadline for graphics/logos will be provided at a later date.



Just for the Drivers, their Families & Judges

- Driver Shirt Sleeves \$4,000 | 2 Available***
 - Company logo on one sleeve of drivers' shirts.
- Drivers' Hats \$4,000 | SOLD OUT**
 - Company logo on one side of all drivers' hats.
- Drivers' Bags \$4,000 | 2 Available***
 - Company logo on all drivers' bags.
- Judges' Hats \$4,000 | SOLD OUT**
 - Company logo on top back of all judges' hats.
- Driver Activity \$3,000 | 5 Available**
 - This is a special event just for the drivers and their families.
 - Company logo displayed on all relevant signage.
 - Verbal recognition at event.
- Drivers' Recognition Banner \$1,000 | 1 per driver***
 - Company logo and driver picture/name displayed on 3.5'x5' banner.

Check boxes for all items you wish to purchase.

- Driver Spouse Appreciation \$1,000 | 5 Available***
 - Behind every great driver is a supportive spouse and family—show your support for those that support our drivers!
 - Company logo on relevant signage.
 - Verbal recognition from the master of ceremonies.
 - Branded gift presented to drivers' spouses at Awards Banquet.
- Company Street Sign \$1,000***
 - Company name on a traditional green street sign (i.e. "Acme Concrete Road") and displayed within the skills course.
 - Either the sponsor or NRMCA can select the location.
- In-Kind Items Donations (swag)**
 - Add on to any Championship Sponsorship—company to provide minimum of 125 logoed items to be included in driver's bags.
 - Open to NMDC sponsors only.
 - NRMCA we will NOT accept In-Kind Donation items after Friday, September 19, 2025.

*The deadline for graphics will be provided at a later date.

2025 EXHIBITOR ONLY

ConcreteWorks 2025 Social Media Booth **NEW!**

Sponsor can choose to be the exclusive sponsor for the social media booth or co-sponsor the social media booth with another company.

\$30,000 | 1 Available/Exclusive Sponsorship

\$15,000 | 2 Available/Co-Sponsored

A collaborative space bringing together top social media managers and marketers where attendees can sit and listen to presentations while engaging in discussions promoting effective social media practices and showcasing successful content while providing educational tips and guidance to empower NRMCA members to enhance their online presence, connect with their audiences, and grow for their businesses.

- Session will be recorded.
- Sponsor logos displayed in and around booth.
- Sponsor QR code displayed on digital signage monitor.
- Sponsor can provide company literature on pamphlet stand.
- Pre-show and post-show registration list.
- Additionally, sponsors will be promoted through pre-event marketing, social media channels, and post-event marketing.
- Don't miss this unique opportunity to showcase your brand and connect with key industry professionals!

Exhibit Hall Opening Reception **\$7,500 | 1 Available**

- Logo on napkins and on all reception signage
- Recognition on the event registration website
- (1) complimentary Exhibition Hall Only (customer) pass. Good for one-day only during exhibition hours and will not provide entry to any other NRMCA activities.

Note: To redeem, NRMCA will provide you with a company-branded electronic exhibition hall invitation that you can send to your customer or prospect. They can simply bring that invitation to NRMCA's on-site registration desk, and we will issue a one-day only exhibition hall pass (only good for accessing the hall on either Saturday or Sunday during the conference, not for any other activities during the conference).

Exhibit Hall Monday Night Reception **\$7,500 | 1 Available**

Logo on napkins and on all reception signage -recept. night before gala dinner.

- Recognition on the event registration website
- (1) complimentary Exhibition Hall Only (customer) pass. Good for one-day only during exhibition hours and will not provide entry to any other NRMCA activities.

Note: To redeem, NRMCA will provide you with a company-

branded electronic exhibition hall invitation that you can send to your customer or prospect. They can simply bring that invitation to NRMCA's on-site registration desk, and we will issue a one-day only exhibition hall pass (only good for accessing the hall on either Saturday or Sunday during the conference, not for any other activities during the conference).

Exhibit Hall Lunch **\$6,500 | 1 Available**

- Logo on napkins and on all lunch signage
- Recognition on the event registration website
- (1) complimentary Exhibition Hall Only (customer) pass. Good for one-day only during exhibition hours and will not provide entry to any other NRMCA activities.

Note: To redeem, NRMCA will provide you with a company-branded electronic exhibition hall invitation that you can send to your customer or prospect. They can simply bring that invitation to NRMCA's on-site registration desk, and we will issue a one-day only exhibition hall pass (only good for accessing the hall on either Saturday or Sunday during the conference, not for any other activities during the conference).

Exhibit Hall Breakfast **\$4,500 | 1 Available**

- Logo on napkins and on all breakfast signage
- Recognition on the event registration website
- (1) complimentary Exhibition Hall Only (customer) pass. Good for one-day only during exhibition hours and will not provide entry to any other NRMCA activities.

Note: To redeem, NRMCA will provide you with a company-branded electronic exhibition hall invitation that you can send to your customer or prospect. They can simply bring that invitation to NRMCA's on-site registration desk, and we will issue a one-day only exhibition hall pass (only good for accessing the hall on either Saturday or Sunday during the conference, not for any other activities during the conference).

Lounge Sponsor **\$2,000 | 3 Available**

- Company logo or advertisement on coffee table at lounge in exhibition hall.
- Company logo on signage within lounge.

Lounges are placed throughout the exhibition hall providing attendees with a place to rest, meet with fellow attendees or simply charge their mobile devices. Your sponsorship will get you a branded coffee table and small sign within the lounge space.

SPONSORSHIP

Pop Up Banner Display \$750 | 20 Available

- Sponsor can supply (1) one pop-up sign containing company logo and/or advertisement to be displayed in or near the Exhibition Hall.

Note: Pop-up sign to be provided by exhibitor and not to exceed 48" in width and 81" in height. Sign should be provided to exhibition management on-site during set-up hours which will be provided at a later date. Final placement of signs will be determined by exhibition management.

Brand Awareness Opportunity \$750 | 5 Available

- (3) floor decals, approximately 2'x2' (variety of areas available within exhibit hall. Exhibition management has final oversight over placement within exhibition hall.)

Exhibitor Complimentary Promotional Handouts

NRMCA will distribute sponsored bags to all attendees upon check-in at the NRMCA registration desk. Exhibitors can provide promotional paper literature to be included in each attendee's bag. The literature must be a single letter size page (either one or two-sided, color). Conference organizers will not fold, staple, or manipulate the literature to allow it to fit within the welcome bag.

Please send 1,200 copies of your handout to:
NRMCA HQ at 66 Canal Center Plaza, Suite 250, Alexandria, VA 22314 (Attn: Meetings Department)
NO LATER THAN WEDNESDAY, SEPTEMBER 17, 2025.

Specifications: Single letter size page (8 1/2" x 11") or smaller, one or two-sided.

PLEASE COMPLETE YOUR INFORMATION BELOW:

Contact Name: _____

Company Name: _____

Company Address: _____

Company Billing Contact (if different than the contact name listed above): _____

E-mail: _____

Phone: _____

PLEASE COMPLETE YOUR PAYMENT INFORMATION

Method of Payment (payment due at time of signup, 30 days for payment by check, all funds must be in U.S. dollars):

Check

Check enclosed* # _____

(make checks payable to NRMCA or the National Ready Mixed Concrete Association and remit payment to **PO Box 79433, Baltimore, MD 21279-0433**)

ACH or Wire Payment

For ACH or Wire Payment instructions, please contact accounting@nrmca.org.

Hurry, sponsorships are sold on a first-come, first-served basis.

E-mail this form to Jacques Jenkins: jjenkins@nrmca.org

NRMCA would be happy to design a custom sponsorship package to meet your needs.

Contact Jacques Jenkins at 703-706-4865 or via e-mail at jjenkins@nrmca.org to discuss how we can work together.



NRMCA

66 Canal Center Plaza, Suite 250
Alexandria, VA 22314

